

Raynet Unified Data Platform turns IT data into actions

CHICAGO, ILLINOIS, UNITED STATES, February 8, 2023 /EINPresswire.com/ -- [Raynet](#), global software vendor with market-leading solutions and managed service provider in the field of Enterprise Software Management, delivers with its Unified Data platform a solution that maximizes investment savings, helps develop new initiatives, and ensures data and infrastructure security.

The Raynet logo features the word "rayNET" in a bold, sans-serif font. A large, thick, black swoosh underline starts under the "r" and curves around the "T". A small black dot is positioned to the left of the "r".

Raynet Logo

Despite recent economic uncertainty, Gartner predicts that total IT spend will increase by 5.1% in 2023 and investment in digital business initiatives will remain strong. These digital initiatives rely

“

Organizations can expect savings of more than 30% when they rationalize and reduce the number of versions in their environment. This...allows organizations to use their resources more effectively.”

Ragip Aydin, CEO of Raynet

on high-quality data, but when the data quality is poor, they can fail at a rate of almost 40%. This means that IT leaders who are looking to drive change and revenue growth at their organizations need to prioritize getting high-quality IT data to fuel their strategic goals.

Raynet Unified Data Platform provides the infrastructure, application, organizational and commercial data required to create flexible, scalable, and lean environments that drive innovation and business success. By normalizing and enriching technology data with information such as titles, versions, editions, categories, business function,

vulnerabilities, End-of-Life and End-of-Support dates, IT leaders can turn data into actions.

Through its extensive library of technical and commercial data, the RayVentory Catalog provides data transparency. The technology catalog was cited in 2022 by major industry analysts for providing, “vetted end-of-life data and other product details that can be accessed directly or integrated into other tools used for management activities.” With its numerous out-of-the-box connectors, the Raynet Unified Data Platform can connect to draw data from almost any tool on the market, giving users nearly unparalleled data capabilities for data aggregation and

normalization.

To ensure the success of business initiatives, Raynet Unified Data Platform aggregates and enhances the most crucial IT information. It provides full IT visibility, so organizations can maximize existing licenses and subscriptions, make better, more business-driven purchasing decisions, and enhance data and infrastructure security.

“We’re focused on outcomes, and the outcomes highlight why IT visibility is so important. Organizations can expect savings of more than 30% when they rationalize and reduce the number of versions in their environment. This also means drastically reducing support efforts which rapidly increases security and allows organizations to use their resources more effectively. With this information, organizations are empowered to make critical long-term and strategic decisions about their IT investment. This is how we turn data into actions,” said Ragip Aydin, CEO of Raynet.

Raynet will be on hand at [IAITAM ACE](#) on May 9th – 11th at the Gaylord Opryland Resort & Convention Center in Nashville. Under the banner, “Turn Data into Actions” we’ll answer all your questions about getting the most value from your ITAM data – from combatting tech debt to building resilient cyber asset attack surface management, and everything in between.

Isabella Borth
Raynet GmbH
+1 224-532-2811

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/615872614>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.