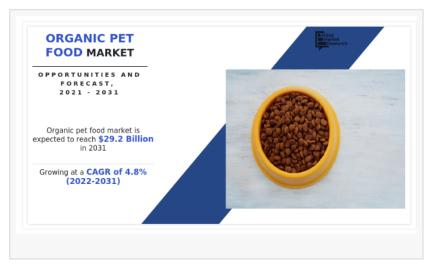


Organic Pet Food Market Size Hits \$29.2 billion by 2031, to Grow at a CAGR of 4.8%

The organic pet food market demand is growing globally as a result of evolving family structures and lifestyles that result in smaller pets.

PORTLAND, OR, US, February 8, 2023 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "<u>Organic Pet Food</u> <u>Market</u>," The organic pet food market size was valued at \$18.7 billion in 2021, and is estimated to reach \$29.2 billion



by 2031, growing at a CAGR of 4.8% from 2022 to 2031.

Pet food that carries the organic label must adhere to U.S. Department of Agriculture (USDA) requirements and be natural. Animals fed organic pet food benefit from greater general health, less digestive issues, fewer skin allergies and aliments, better quality of life, and other health benefits. The organic pet food market demand is growing globally as a result of evolving family structures and lifestyles that result in smaller pets and more pet ownership globally.

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Top Key Companies Included:

The major players analyzed for global organic pet food industry are Avian Organics, Biopet Australia, Cargill, Diamond Pet Foods, Evanger's Dog & Cat Food Company, Inc., Harrison's Bird Foods, Hill's Pet Nutrition, Lily's Kitchen, Mars Inc., Natural Pet Food Group, Nestle, Newman's Own, Oxbow Animal Health, Party Animal, and PetGuard.

Market Drivers And Growth:

Global production of organic pet food has increased as a result of urbanization, rising incomes in developing nations, and population growth. The number of pets has increased, which has

increased pet humanization. As a result, consumers are gravitating toward strong pet food products to reduce hazards to their health. Additionally, it provides producers with lucrative prospects to manufacture nourishing and therapeutic foods for pets' health, allowing them to increase their market organic pet food market share in the organic pet food industry.

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The region that dominated the global organic pet food market in 2021 was North America, and this dominance is anticipated to continue throughout the forecast period. The Asia-Pacific region is expected to experience the fastest growth during the forecast period. The Asia-Pacific region's growing urbanization and connectivity projects are major drivers of the organic pet food market.

KEY FINDINGS OF STUDY

-> By pet type, the dogs segment was the highest revenue contributor to the market, with \$8,562.0 million in 2021, and is estimated to reach \$13,189.0 million by 2031, with a CAGR of 4.7%.

-> By food type, the dry food segment was the highest revenue contributor to the market, with \$6,317.3 million in 2021, and is estimated to reach \$9,563.7 million by 2031, with a CAGR of 4.5%.

-> Depending on sales channel, the specialized pet shops segment was the highest revenue contributor to the market, with \$6,808.7 million in 2021, and is estimated to reach \$10,327.3 million by 2031, with a CAGR of 4.5%.

-> Region wise, North America was the highest revenue contributor, accounting for \$6,402.9 million in 2021, and is estimated to reach \$9,549.3 million by 2031, with a CAGR of 4.3%.

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The market for organic pet food is being propelled by increased pet ownership, the rapid humanization of pets, and the demand for therapeutic diets. Due to the new trend of "pet humanization," there is now more attention being paid to the fitness, weight, and general health of pets. As Italian pet owners believe that these foods are healthier for their animals, the demand for premium and super premium pet food products has increased significantly. As a result, these organic pet food market trends are boosting the market growth.

About Us

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