

Economist Impact Brings Commercialising Quantum US Conference to San Francisco March 2023

'Commercialising Quantum US: From qubits to profits' brings together quantum tech industry with enterprise end users

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[Economist Impact](#), the conference arm of The Economist Group, known for creating platforms that bring together experts and decision makers to

catalyze change and enable progress, is bringing its successful [Commercialising Quantum](#) event series to the US on March 23 in San Francisco and March 24 virtually.



This is the first quantum conference in the U.S. by Economist Impact and will feature an

impressive lineup of speakers from major commercial enterprises and quantum tech pioneers, including:

- Jack Hidary, CEO, SandboxAQ
- Andrew Stanley, CISO, Mars
- David van Weel, Assistant Secretary General, Emerging Security Challenges, NATO
- Elvira Shishenina, Quantum Computing Lead, BMW Group
- Jake Taylor, CSO, Riverlane

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Helen Ponsford, Senior Programme Editor, Economist Impact

The full name of the conference is “Commercialising Quantum US: From qubits to profits, achieving near-term quantum advantage.” As evident in the name, the event focuses on bringing the quantum technology industry and

end users under one roof to talk about the very real impacts that can be expected in the near future.

The conference will be held in a hybrid format, with in-person sessions on the first day at the San Francisco Marriott Marquis followed by a virtual no-cost day. Structured networking sessions will be available leading up to, and during the conference. This approach will provide attendees with the opportunity to connect with thought leaders from both the quantum tech ecosystem and the commercial world, making it a must-attend event for anyone looking to stay ahead of the curve in this rapidly evolving industry.

Helen Ponsford, Senior Programme Editor and Head of Trade, Tech and Industry Events Programming for Economist Impact, said, "We are excited to bring our first quantum conference in the U.S. to the Bay Area, a region historically rich in both innovative tech companies and the venture capital firms that fund them. Particularly with the current contraction in the broader technology industry, we anticipate tremendous interest in the fast-moving quantum tech sector."

Registration for the conference and sponsorship opportunities are now open. For a limited time, complimentary passes are available for quantum end-users in leadership roles from enterprise, corporations, government and academia to attend the in-person event. Speaking roles are reviewed on a case-by-case basis; if interested, please contact Helen Ponsford at helenponsford@economist.com.

For more information on the conference, visit <http://bit.ly/3HTxM68>

For delegate and press registration, visit <http://bit.ly/3RBLFJG>

About Economist Impact

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Our track record spans 75 years across 205 countries. Along with creative storytelling, events expertise, design-thinking solutions and market-leading media products, we produce framework design, benchmarking, economic and social impact analysis, forecasting and scenario modelling, making Economist Impact's offering unique in the marketplace. Visit www.economistimpact.com for more information.

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