

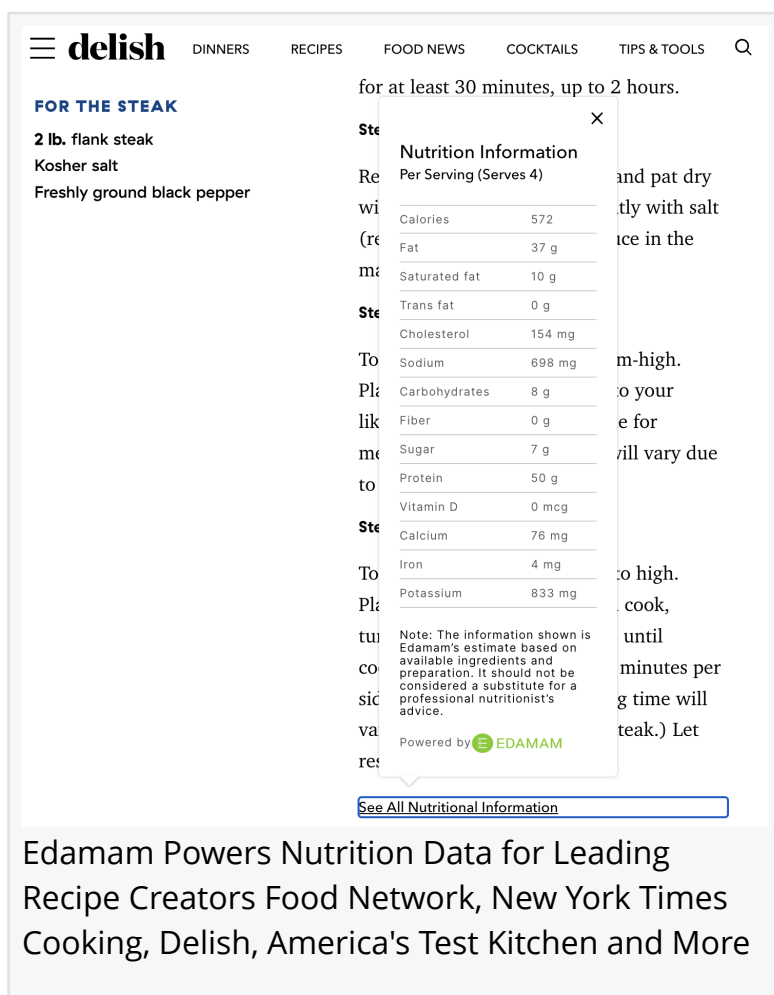
# Edamam Powers Nutrition Data for Leading Recipe Creators Food Network, New York Times Cooking, Delish and Many More

*Edamam provides nutrition data, allergen and diet tagging to top recipe creators, enhancing user experience and nutrition driven recipe discovery.*

NEW YORK, NY, US, February 9, 2023 /EINPresswire.com/ -- Edamam, a provider of nutrition data solutions to food, health, and wellness companies, recently added Hearst and its recipe focused property Delish to its notable list of recipe owner clients. Among the other companies using Edamam to provide nutrition data for recipes are New York Times Cooking, The Food Network, and America's Test Kitchen. In addition, top CPG brands such as Barilla and Ocean Spray use Edamam for nutrition data and diet tagging. Microsoft leverages Edamam for nutrition data of recipes that show up in the search results of its search engine, Bing.

To deliver highly accurate nutrition data, as well as tag recipes for all allergens and most lifestyle diets such as keto, vegan, and paleo, Edamam uses proprietary technology, employing food domain specific Natural Language Understanding. Developed internally, this technology allows for very fast processing of recipes and delivers full nutrition analysis with accuracy similar to that of an experienced human nutritionist at a much more affordable price point. Businesses and developers can test drive the technology and analyze recipes by signing up for Edamam's [Nutrition Analysis API](#).

"Edamam is trusted by major brands to deliver nutrition analysis of recipes and data, because we have proven over time that we deliver the fastest, cheapest, and most accurate automated solution on the market," explained Victor Penev, the Founder and CEO of Edamam.



The screenshot shows a recipe page on the Delish website. The recipe is for a steak, with ingredients listed as 2 lb. flank steak, Kosher salt, and Freshly ground black pepper. The nutrition information is displayed in a table format, showing values per serving (serves 4). The table includes:

Nutrition Information	
Per Serving (Serves 4)	
Calories	572
Fat	37 g
Saturated fat	10 g
Trans fat	0 g
Cholesterol	154 mg
Sodium	698 mg
Carbohydrates	8 g
Fiber	0 g
Sugar	7 g
Protein	50 g
Vitamin D	0 mcg
Calcium	76 mg
Iron	4 mg
Potassium	833 mg

Below the table, there is a note: "Note: The information shown is Edamam's estimate based on available ingredients and preparation. It should not be considered a substitute for a professional nutritionist's advice." The page is powered by Edamam. A link "See All Nutritional Information" is visible at the bottom of the nutrition section.

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Edamam's Nutrition Analysis API allows for submission of recipes in a natural language, without pre-structuring of the recipe text. Each recipe is processed in less than a second and the resulting data includes information about calories, macronutrients (fat, carbs, protein), and all minerals and vitamins. Recipes are also automatically assigned allergen warnings of all recognized allergens and tagged for most lifestyle diets, as well meal type, dish type, cuisine, and variety of other health and wellness parameters, including more than 200 chronic conditions.

The Nutrition Analysis API uses Natural Language Processing and semantically structured data.

	DEVELOPER	ENTERPRISE CORE	ENTERPRISE UNLIMITED
Monthly fee	FREE <a href="#">Get Started</a>	\$69 per month <a href="#">Subscribe Now</a>	CUSTOM <a href="#">Contact Us</a>
Data caching allowed?	No	Protein, net carbs, total fat, kcal	Custom
Recipe analysis:			
Full recipes analyzed monthly	400 recipes/month	50,000 recipes/month	Unlimited*
Recipe submissions per minute	10 per minute	150 per minute	Unlimited*

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In addition to its Nutrition Analysis API, Edamam also provide [Food Database Nutrition Lookup](#), and a [Recipe Search API](#), which allows for searching among recipes on the web based on diet, health, or nutrient needs.



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*Victor Penev*

#### About Edamam

Edamam organizes the world's food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses. Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs.

Edamam's technology helps customers answer their clients' perennial question: "What should I eat?"

Edamam's partners and clients include Nestle, Amazon, Microsoft, The Food Network, The New York Times, Hearst, and Barilla. For more information, please visit [www.edamam.com](http://www.edamam.com) or [developer.edamam.com](http://developer.edamam.com).

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**WHAT WE DO**

Edamam offers real-time, highly accurate nutrition analysis of any recipe, food or ingredient list. Clients receive detailed data on all nutrients and tags for 40+ allergen and lifestyle diets for every analyzed meal or food.

**OUR IMPACT**



**POWER NUTRITION**

Edamam powers nutrition for a number of large clients, including The Food Network, The New York Times, Microsoft, and Barilla.



**FASTER & CHEAPER SOLUTION**

We save clients both time and money by providing either real-time nutrition analysis via API or licensed data at a fraction of the cost of traditional solutions.



**5 MILLION RECIPES ANALYZED**

Edamam has produced analysis for over 5 million recipes and 800,000 foods, including commonly eaten meals and restaurant menu items.



**CHALLENGES WE SOLVE**

- 1 Nutrition analysis is slow, expensive, and is traditionally completed by nutritionists.
- 2 Companies with many recipes or foods need an inexpensive and fast solution.
- 3 Edamam offers an affordable and scalable alternative with human level accuracy.



**HOW WE ARE UNIQUE**

- 1 Our proprietary technology allows us to do real-time, highly accurate nutritional analysis of any meal, food or ingredient list.
- 2 We offer either real-time analysis or licensed data, both at a fraction of the cost of traditional services.

**OUR PRODUCTS AND TECHNOLOGY**

- Real-time nutrition analysis, using natural language processing
- Automated tagging for 130+ nutrients and 40+ allergen/lifestyle diets (paleo, gluten-free, etc.)
- Customized diet and nutrition tagging for clients as driven by business needs



Edamam is the premier B2B provider of nutrition data to recipe owners, food media, restaurants and catering companies.

This press release can be viewed online at: <https://www.einpresswire.com/article/616062189>

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