

Alternative Sweetener Market size is forecast to reach \$7.5 billion by 2027 - IndustryARC

Application of Alternative Sweeteners in Various Industries is Propelling the Market Growth.

HYDERABAD, TELANGANA, INDIA, February 10, 2023 /EINPresswire.com/ -- IndustryARC, in its latest report, predicts that The [Alternative Sweetener Market](#) Size is estimated to reach \$7.5 billion by 2027 and it is poised to grow at a CAGR of 4.4% over the forecast period of 2022-2027.

Alternative sweetener is a sugar substitute that can be used as food additives to enhance and sweeten various foods and beverages. Furthermore, alternative sweeteners have a higher sweetness level than normal sugar, they are utilized at lower concentrations. Owing to their overall taste and low-calorie content, these sweeteners such as high fructose syrup, High-intensity sweeteners and low-intensity sweeteners are used to substitute sucrose (sugar). Alternative sweeteners are commonly used in food and beverage goods, bakeries and confectionery and can also be used to substitute sugar in nutritional supplements to reduce calories and carbohydrates. Soft drinks, powdered drink mixes, baked goods, sweets, puddings, tinned foods, jams and jellies and dairy products are all examples of processed foods that contain alternative sweeteners. In the home, alternative sweeteners are used to improve the appearance, color, flavor and texture of food. Alternative sweeteners have a reduced glycemic index, meaning they have no effect on insulin levels after consumption and are thus used as a low-calorie food ingredient. Alternative sweeteners are made from a variety of natural and non-natural sources such as sucralose, aspartame and saccharin and are widely employed in a variety of applications, including dairy products, bakery items and medications. Low-calorie sweeteners are preferred by diabetics and obese people as they have a lower sweetness quotient than sugar. Increased use of alternative sweeteners in the food processing industry is propelling the growth of the Alternative Sweetener industry, as well as brand awareness advertising by manufacturers, are the fundamental reasons for enhancing the Alternative Sweetener Market size during the forecast period 2022-2027. The report offers a complete analysis of the market, its major segments, growth factors, trends, drivers and



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challengers, key players and more.

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<https://www.industryarc.com/Research/Alternative-Sweetener-Market-Research-511199>

Key takeaways:

1. Geographically, North America held a dominant market share in the year 2021 due to the trend of healthy food.
2. Higher consumption of beverages, bakery and confectionery products owing to a busy lifestyle, changing dietary habits and the increasing demand for low-calorie food without foregoing the sweetness in their food along with changing preferences of consumers will help the market's growth during the forecast period of 2022-2027.
3. However, Increased awareness of the consequences of excessive sugar consumption and the rising prevalence of diabetes around the world may stymie the market. Also, strict government regulations related to sweeteners and the fact that the over-consumption of alternative sweeteners is harmful to the body may hamper the industry's demand.
4. A detailed analysis of strengths, weaknesses, opportunities and threats will be provided in the Alternative Sweetener Market Report.

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Segmental Analysis:

Alternative Sweetener Market Segmentation Analysis - by Type : Alternative Sweetener Market based on types can be further segmented into High Fructose Syrup, High-Intensity Sweeteners, Low-intensity Sweeteners and Others.

Alternative Sweetener Market Segmentation Analysis - by Application : The alternative Sweetener Market based on the application can be further segmented into Food & Beverages, Pharmaceuticals and Others. The Food & Beverages segment held a dominant Alternative Sweetener Market share in the year 2021.

Alternative Sweetener Market Segmentation Analysis - by Geography : The Alternative Sweetener Market based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America and the Rest of the World.

Competitive Landscape:

The top 5 players in the Alternative Sweetener industry are -

1. Archer Daniels Midland Company
2. American Sugar Refining Inc.
3. Cargill, Incorporated
4. E. I. du Pont de Nemours and Company
5. GLG LIFE TECH CORP

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