

# Avocado Processing Market 2023: Size, Industry Overview, Analysis, Trends, Latest Insights and Forecast to 2028

The Avocado processing market to reach US\$ 3.3 Billion by 2028, exhibiting a growth rate (CAGR) of 6.8% during 2023-2028.

Looking forward, IMARC Group expects the market to reach US\$ 3.3 Billion by

2028, exhibiting a growth rate (CAGR) of 6.8% during 2023-2028.



Avocado processing refers to the methods utilized to process avocado, the fruit of the Persea Americana tree that contains a single large seed, to produce guacamole avocado oil, frozen avocado, avocado sauce, etc. The procedures involve several steps, such as washing, sorting, peeling, blending with other ingredients, packaging, etc. Products derived from avocado processing are rich sources of essential nutrients, including proteins, minerals, potassium, lecithin, monounsaturated omega-9 fatty acids, beta carotene, and vitamins A, D, and E, which help maintain cholesterol levels, improve heart health and regulate digestion. They even possess antioxidant and anti-inflammatory properties, which help to treat skin itchiness, acne, blemishes, and damage from ultraviolet (UV) rays. Consequently, avocado processing techniques find extensive applications across countries.

Global Avocado Processing Market Trends:

The expanding food industry and the shifting preferences toward global cuisines and westernization of food patterns are primarily driving the avocado processing market. In line with this, the elevating sales of processed and convenience foods and the rising awareness among the masses about the health benefits offered by consuming avocadoes are acting as significant growth-inducing factors. Moreover, the emerging trend of replacing butter and vegetable oils with avocado oil in commercial and household settings, on account of its high concentration of beneficiary fatty acids, is also positively influencing the market growth. Apart from this, the escalating demand for organic skincare and hair care products and the growing integration of avocado oil as an essential ingredient in the cosmetic and personal care industry are further stimulating the market growth. In addition to this, the inflating popularity of frozen avocado and avocado sauce and the increasing product availability through online retail channels are expected to propel the avocado processing market over the forecasted period.

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Avocado Processing Market 2023-2028 Competitive Analysis and Segmentation:

Competitive Landscape With Key Players:

The competitive landscape of the avocado processing market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

- Wholly
- Yucatan
- Sabra
- PL
- Calvio
- Salud Food Group
- Olivado Group
- Spectrum organics
- Grupo Industrial Batellero
- Sesajal
- The Village Press

Key Market Segmentation:

The report has segmented the global avocado processing market on the basis of product type, application, distribution channel and region.

Breakup by Product Type:

- Guacamole
- Avocado Oil
- Frozen Avocado
- Avocado Sauce
- Others

## Breakup by Application:

- Food and Beverages
- Cosmetics
- Pharmaceuticals
- Others

## Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- · Convenience Stores
- Online
- Others

## Breakup by Region:

- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Argentina, Colombia, Chile, Peru, Others)
- Middle East and Africa (Turkey, Saudi Arabia, Iran, United Arab Emirates, Others)

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This report can serve as an excellent guide for investors, researchers, consultants, marketing strategists and all those who are planning to foray into the market in any form.

## Key Highlights of the Report:

Market Performance (2017-2022)
Market Outlook (2023-2028)
Market Trends
Market Drivers and Success Factors
Impact of COVID-19
Value Chain Analysis

Comprehensive mapping of the competitive landscape

## Soybean Oil Market

#### Potato Starch Market

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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