

# Mext B2B Metaverse announces Smart City Day to explore the Smart City Trends and Innovations in 2023.

*Mext organizes this livestream to bring together big players in the Smart City industry, and share on Smart City trends in 2023.*

PARIS, ILE-DE-FRANCE, FRANCE, February 15, 2023 /EINPresswire.com/ -- Mext B2B Metaverse community organizes Smart City livestream events to bring together professionals, designers, engineers, innovators, influencers, addicts, manufacturers from across the Smart City ecosystem to explore technology trends and innovations in 2023 for Smart City.



The banner features a futuristic cityscape with glowing buildings and data points. Text elements include: 'Hall: IoT Verticals' in a green box, 'Smart City Day' in bold, 'February 22, 2023 from 10 AM CET', the Mext B2B Metaverse logo, a 'Livestream' icon, an 'AGENDA' section with two items: 'SMART CITY TECHNOLOGY TRENDS' and 'SMART CITIES MARKET TRENDS', and a bottom bar with the text 'Networking and matchmaking on [mext.app/events](https://mext.app/events)'. Below the banner, the text 'Smart city AGENDA 11' is displayed.

Smart city 2023 is a live stream day organized by Mext B2B Metaverse on February 22, 2023. The latest technologies such as IoT, wireless sensors, facial recognition, AI, Big data & data analytics help to improve the deployment and management of all types of infrastructures within the city in the way that maximizes the safety & welfare of the city when shifting them towards more sustainable economy. This livestream day will develop around the trends shaping the future of Smart City around: Smart Mobility management, Smart Public Safety, Smart Building, Smart utilities, and Smart sustainable solutions for energy conservation, water supply and waste around the latest Smart Home devices trends and, data and security technology.

“

The Smart City livestream is awaited by a large community, and it is a pleasure for us to meet their needs and desires and to facilitate encounters in the Mext Metaverse.”

*Hanene Maupas, CEO of Mext*

This conference will focus on getting the latest innovation and trends in Smart City development to help our high-tech community, to face its major new challenges for companies, build their roadmap and find their next partners. The Smart City Livestream will deep dive from [SMART CITY](#)

## TECHNOLOGY TRENDS to SMART CITIES MARKET TRENDS

Among the speakers, meet technology leaders of the Smart City industry as well as most recognized startups with disruptive technologies.

To learn about the event speakers and attendees, please visit our LinkedIn event page by clicking on this link <https://www.linkedin.com/events/6965617853496446977/about/>

To visit our B2B Metaverse and digital venue by clicking on this link <https://must.link/exhibition/viewer/8d7f929d-34cd-4bb7-9db6-9e7c4a41c8ab?language=en&v2=true>

To own a stand or a showroom at Mext B2B Metaverse, request a free trial at [contact@mext.app](mailto:contact@mext.app).

This stand will help to:

- Discover a new B2B metaverse experience and showcase your products
- Stay connected to global ecosystem, companies and industry professionals
- Get a chance to speak and participate in several events during the year
- Create content and be more visible in an international community
- Build new leads everyday

To visit the stand of FACENS, our exhibitors:

<https://mext.app/join-exhibition-booth?uid=8d7f929d-34cd-4bb7-9db6-9e7c4a41c8ab&boothId=21VE0051BO1411>













Hanene Maupas, CEO of Mext, explains this event's intention :







“The Smart City livestream is awaited by a large community , and it is a pleasure for us to meet their needs and desires and to facilitate encounters in the Mext Metaverse. ”


Everyone can also ask questions during the sessions on the session chat or Twitter using the hashtag [#askmextb2bmetaverse](https://twitter.com/askmextb2bmetaverse).

To access the event page on Mext website <https://mext.app/exhibition/51/event/e27a8348->

### Among our speakers







 <p>AHMED R., DIGITAL TRANSFORMATION CMO, TECH MAHINDRA ORACLE PRACTICE</p>	 <p>ANKIT GUPTA, SENIOR RESEARCH ANALYST, ALLIED MARKET RESEARCH</p>	 <p>BOB S. FOUNDER &amp; CHIEF INNOVATION OFFICER, BLUE IOT</p>	 <p>BASSEM BOSHRA, CEO &amp; FOUNDER, SPAMESENSELABS</p>
 <p>CARLES AUBERT HERNANDEZ, DIRECTOR DE MODELS I SOSTENIBILITAT, CENTRE BLDGCHAM DE CATALUNYA</p>	 <p>CARRIE G. PROJECT MANAGER, GENERALITAT DE CATALUNYA</p>	 <p>CHANDAN SINHA, ASSOCIATE &amp; URBAN PLANNER, AECOM INDIA</p>	 <p>ISLAM MOHAMED, PMP®, SENIOR IOT/SMART CITIES SYSTEMS ENGINEER, GIZA SYSTEMS</p>
 <p>ELIASH ID, INNOVATIVE SUSTAINABLE TRANSITION PROGRAM SPECIALIST, ODDO COLLECTIVE</p>	 <p>JOSE PABLO A., CHIEF COMMERCIAL OFFICER (CCO), YUPCHARGE &amp; YUPCITY</p>	 <p>JULIEN CARBONNELL, CCO, PARTAGE</p>	 <p>LUIS GARCIA, FOUNDER &amp; CEO, MOBILE SMART CITY CORP</p>







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### Smart city speaker 11

### Among our speakers

 <p>MARTIN NIGGAS, SALES AND MARKETING REPRESENTATIVE, LIXTEC - DYNAMIC LIGHT SOLUTIONS</p>	 <p>NESSAD PRIBIC, MBA, PHD, DIRECTOR DIGITAL TRANSFORMATION &amp; SMART CITIES, DIRECTOR, EU TECH CHAMBER</p>	 <p>PRZEMYSLAW LEWICKI, MANAGING DIRECTOR, EXECUTIVE MBA BOARD MEMBER, LEMTOR, ENVIRONMENTAL PROTECTION</p>	 <p>REGINA RELVA ROMANO, HEAD OF SMART CITY, CENTRO UNIVERSITARIO FACENS</p>
 <p>SURESH KUMAR, DIRECTOR OF SALES AND BUSINESS DEVELOPMENT, MEA &amp; CENTRAL ASIA, STAR VISION</p>	 <p>XIN (SHEN) HU, CEO, MxC FOUNDATION</p>		

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### Smart City Speakers 22

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Limited seating in the discussion panel will be available for media who would like to join our online conference stage and participate in the Virtual Press Room content and interviews.

Media are invited to send an email to [contact@mext.app](mailto:contact@mext.app)

To create an avatar <https://net-must.com/dashboard/my-avatars>

To load Mext B2B Metaverse and Expo APP,

<https://play.google.com/store/apps/details?id=com.netmust.netmust&hl=fr&gl=US>

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Mext is the metaverse platform to make it easy for B2B companies to enter and take advantage of the metaverse era. It is an All-in-one B2B Metaverse platform, powered by AI, to manage company's ecosystem and offer to its customers and employees immersive and intelligent B2B experiences enabling them to connect, matchmake, network, learn, collaborate, exhibit & showcase products and digital twins, organize events, transact, achieve profitable deals, and learn from interactions.

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