

competitive in the market. The key players profiled in this report include Blast Power Gum, Blockhead HQ Ltd., Ferrero SpA, GelStat Corporation (Mastix LLC), GumRunners, LLC, Lotte Group, Mars Inc., Mondelez International, Inc., NeuroGum, LLC, and Yıldız Holding.

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In terms of value, Asia-Pacific and LAMEA collectively contributed approximately one-third share of the global market in 2021. Developing countries, such as Brazil, India, and China display a huge growth potential for this market on account of high disposable income, decent number of millennial population participating in sports, and surge in the number of fitness centers in these countries.

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- > On the basis of energy gum market analysis for region, North America accounted for the largest revenue share of the global market, registering a significant CAGR from 2022 to 2031, followed by Europe.
- > On the basis of energy gum market trends in 2021, the supermarket distribution channel segment accounted for approximately 30% share, in terms of value, and is expected to grow at the highest CAGR of 9.3%.
- > Asia-Pacific is anticipated to grow at the highest CAGR of 9.9% from 2022 to 2031 in the energy gum market forecast period.
- > In 2021, the U.S. generated the highest revenue, accounting for approximately 30% share of the global market.
- > Brazil is anticipated to grow at a significant CAGR of 7.1% during the forecast period.

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On the basis of distribution channels, the market is segmented on the basis of online, supermarket, convenience store, and health store segments. On the basis of region, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (UK, Germany, France, Italy, Spain, and rest of Europe), Asia-Pacific (China, Japan, India, Australia, South Korea and Rest of Asia-Pacific), and LAMEA (Brazil, Turkey, Argentina, Saudi Arabia, South Africa, and Rest of LAMEA).

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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