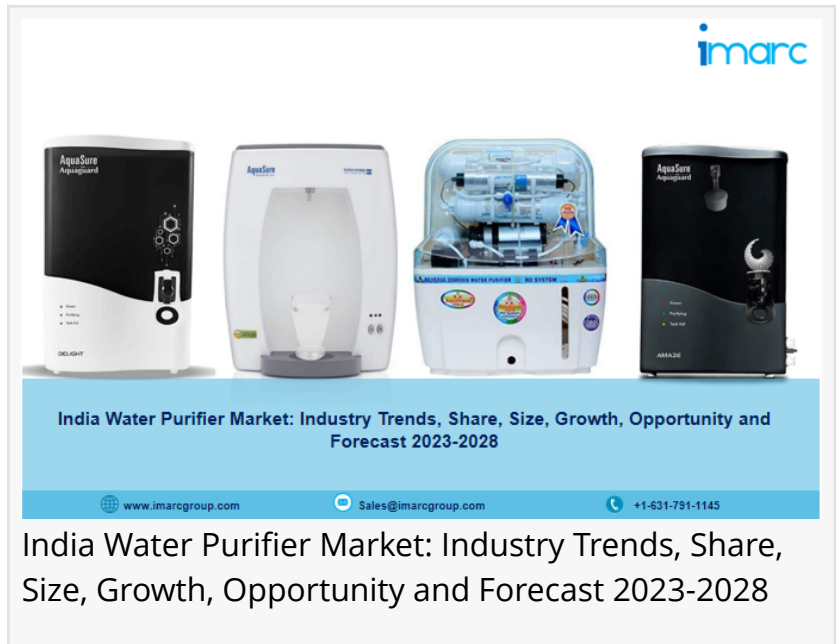


Water Purifier in India | Market Size Expected to reach US\$ 5,002.3 Million by 2028

According to the latest research report by IMARC Group, The India water purifier market size reached US\$ 2,780.9 Million in 2022.

NOIDA, UP, INDIA, February 15, 2023 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "[India Water Purifier](#) Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028" The India water purifier market size reached US\$ 2,780.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5,002.3 Million by 2028, exhibiting a growth rate (CAGR) of 10.42% during 2023-2028.



A water purifier refers to a device that generally removes biological contaminants, undesirable chemicals, and suspended solids from water. It usually involves the usage of distillation and deionization processes to eliminate disinfection byproducts, harmful toxins, and dangerous pollutants, including chlorine and heavy metals, such as mercury, lead, arsenic, etc. A water purifier reduces the concentration of particulate matter and minimizes the chances of acquiring waterborne diseases. Consequently, it is extensively utilized in several industries, such as chemical, [petroleum](#), textile, food processing, etc., where clean and potable water is commonly required.

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India Water Purifier Market Trends:

The growing incidences of waterborne diseases, owing to the increasing consumer awareness towards the health hazards caused by consuming contaminated water, are primarily driving the

India water purifier market. Additionally, the inflating disposable income levels of individuals and the scarce availability of potable water, especially in domestic and industrial segments, are further catalyzing the market growth. Besides this, the introduction of advanced water purification technologies, such as activated carbon filtration and reverse osmosis, that can remove chlorine and inorganic compounds is acting as another significant growth-inducing factor. Moreover, key market players are developing newer models of purifiers, such as the polisher module, thereby stimulating the market growth across the country. Apart from this, the rising popularity of gravity-based water purifier that filters water through gravitational pull and does not need running water or electricity is also bolstering the market growth. Furthermore, the easy product availability via online and offline retail channels is anticipated to fuel the India water purifier market over the forecasted period.

India Water Purifier Market 2023-2028 Analysis and Segmentation:

The report has segmented the market on the basis on region, technology type, distribution channel and end user.

Breakup by Technology Type:

- Gravity Purifiers
- RO Purifiers
- UV Purifiers
- Sediment Filter
- Water Softener
- Others

Breakup by Distribution Channel:

- Retail Stores
- Direct Sales
- Online

Breakup by End User:

- Industrial
- Commercial
- Household

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Breakup by Region:

North India
West and Central India
South India
East India

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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Deodorant Market: <https://www.einpresswire.com/article/591032945/deodorant-market-research-report-2022-size-share-trends-and-forecast-to-2027>

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