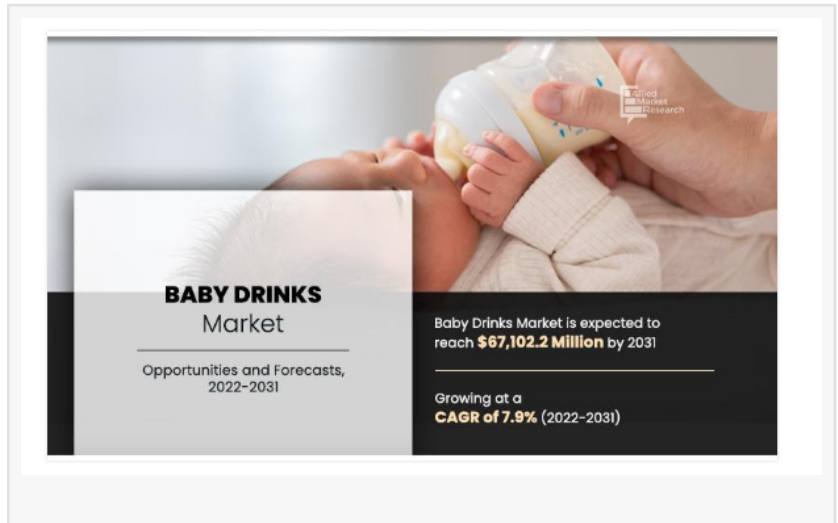


# Baby Drinks Market Size ( CAGR of 7.9% ) Share, Growth, Trends, Key Players, Segmentation and Outlook During 2022-2031

*Increase in participation of the working women population has led to a rise in the number of women professionals who prefer ready-to-eat nutritious products.*

PORTLAND, OR, US, February 15, 2023 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [Baby Drinks Market](#) generated \$30.96 billion in 2021, is projected to reach \$67.10 billion by 2031, manifesting a CAGR of 7.9% from 2022 to 2031. The report

offers an extensive analysis of changing market trends, value chain, top segments, top investment pockets, regional scenarios, and competitive landscape.



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Increase in the number of working professionals, rise high nutrition content in baby drinks, change in lifestyle, and increase in disposable income of people in the emerging economies drive the growth of the global baby drinks market. However, drop in the global birth rate and food safety concerns and hinders the market growth. On the contrary, the introduction of baby drinks, free from ingredients, such as added sugar, sodium, and preservatives, and use of certified organic milk in the infant formula create new opportunities in the coming years.

For more information, please contact:

According to the global baby drinks market trends, the players operating have adopted various developmental strategies to expand their baby drinks market share, increase profitability, and remain competitive in the market. The key players profiled in this report include, Abbott Laboratories, Arla Foods amba, Danone S.A., HIPP GmbH & CO. VERTRIEB KG, NESTLE S.A., The Hain Celestial Group, Inc., Mead Johnson & Company, LLC, The Kraft Heinz Company, BOBBIE,

and Holle Baby Food AG.

Report - Global Baby Drinks Market - 2022 to 2031 & COVID-19 Impact Analysis: <https://www.alliedmarketresearch.com/checkout-final/8fc6e5500dd3e873d4cfca21e9447518>

<https://www.alliedmarketresearch.com/checkout-final/8fc6e5500dd3e873d4cfca21e9447518>

In terms of value, Asia-Pacific and LAMEA collectively contributed approximately half share of the global market in 2021. Developing countries, such as Brazil, India, and China display a huge growth potential for this market on account of high consumption of baby drinks product in these countries to cater the market demand by nursing mothers.

Key Findings:

- > On the basis of baby drinks market analysis for region, Asia-Pacific accounted for the largest revenue share of the global market, registering a significant CAGR from 2022 to 2031, followed by North America.
- > On the basis of baby drinks market trends in 2021, the 12-36 month, application segment accounted for approximately 50% share, in terms of value, and is expected to grow at the highest CAGR of 7.4% during the forecast period.
- > North America is anticipated to grow at the highest CAGR of 8.6% from 2022 to 2031 in the baby drinks market forecast period.
- > In 2021, the U.S. generated the highest revenue, accounting for approximately 20% share of the global baby drinks industry.
- > South Africa is anticipated to grow at a significant CAGR of 10.0% during the study period.

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The baby drinks market segments are on the basis of product type, application, distribution channel, and region. On the basis of product type, the market is segmented into infant formula, baby juice, and baby electrolyte. By application, the market is segmented into <6 months, 6-12 months, 12-36 months, and >36 months. By distribution channel, the industry are broadly classified into hypermarkets/supermarkets, pharmacy/medical stores, convenience stores, online channel, and others. Region wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Spain, and rest of Europe), Asia-Pacific (China, India, Japan, South Korea, Australia, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, Saudi Arabia, South Africa, and rest of LAMEA).

Report - U.S. Baby Infant Formula Market - 2022 to 2031 & COVID-19 Impact Analysis: <https://www.alliedmarketresearch.com/us-baby-infant-formula-market-A10849>

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A2 Milk Market - <https://www.alliedmarketresearch.com/a2-milk-market-A06359>

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