Global Automation Testing Market Is Projected To Grow At A 16% Rate Through The Forecast Period

The Business Research Company's Automation Testing Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LONDON, GREATER LONDON, UK, February 15, 2023 /EINPresswire.com/ -- The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

The Business
Research Company

Automation Testing Global Market Report 2023 : Market Size, Trends, And Global Forecast 2023-2032

The Business Research Company's "Automation Testing Global Market Report 2023" is a comprehensive source of information that covers every facet of the automation testing market. As per TBRC's automation testing market forecast, the [automation testing market size](#) is expected to grow to $45.07 billion in 2027 at a CAGR of 16.6%.

The growth in the automation testing market is due to the growth in the demand for automation of the testing process. North America region is expected to hold the largest automation testing market share. Major players in the automation testing market include Accenture plc, AFour Technologies, Applitools, Astegic Inc., Broadcom Inc., Capgemini SE.

Learn More On The Automation Testing Market By Requesting A Free Sample (Includes Graphs And Tables):
https://www.thebusinessresearchcompany.com/sample.aspx?id=7749&type=smp

Trending Automation Testing Market Trend
The rapid adoption of advanced technologies is the key trend gaining popularity in the automation testing market. The advantage of advanced automation testing is that it can help reduce time-to-market and launch a bug-free product by handling repetitive tasks with fewer resources, maximizing return on Investment for businesses. It provides better insights than manual testing when some tests fail. Major companies operating in the automation testing market are employing advanced technologies like Artificial Intelligence (AI) and Machine Learning

(ML) to reduce the complexity and enhance the usability of their automation testing services.

[Automation Testing Market Segments](#)
• By Component: Testing Type, Services
• By Type: Functional Testing, Non-Functional Testing
• By Service: Advisory And Consulting Services, Planning And Development Services, Implementation Services, Managed Services
• By End-User: IT And Telecommunication, BFSI, Healthcare, Retail, Transportation And Logistics, Aviation, Hospitality, Government, Energy And Power
• By Geography: The global automation testing global market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Read more on the global automation testing market report at:
https://www.thebusinessresearchcompany.com/report/automation-testing-global-market-report

Automation testing refers to a software testing technique that executes a test case suite using special automated testing software tools to cut testing costs, deliver capabilities more quickly, and to improve the software's efficacy, efficiency, and coverage. Automation testing employs an automation tool to execute the test case rather than a human manually executing the suite by following step-by-step instructions.

Automation Testing Global Market Report 2023 from TBRC covers the following information:
• Market size date for the forecast period: Historical and Future
• Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
• Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Automation Testing Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights and automation testing global market analysis on automation testing global market size, drivers and automation testing global market trends, automation testing global market major players, automation testing global market share and competitors' revenues, market positioning, and automation testing global market growth across geographies. The automation testing global market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company?
The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database
The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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