

MRSA Testing Market Growth, Share, Price, Trends, Size, Analysis, Key Players, Outlook, Report & Forecast 2023-2028

Global MRSA Testing Market Size to Grow at a CAGR of 12.20% in the Forecast Period of 2023-2028

SHRIDIAN, WYOMING, UNITED STATES, February 15, 2023 /EINPresswire.com/ -- The 'Global [MRSA Testing Market Price](#), Size, Share, Trends, Growth, Report and Forecast 2023-2028' by Expert Market Research gives an extensive outlook of the global MRSA testing market, assessing the market on the basis of its segments like test type, end use, and major regions.



The report studies the latest updates in the market, along with their impact across the market. It also analysis the market demand, together with its price and demand indicators. The report also tracks the market on the bases of SWOT and Porter's Five Forces Models.

MRSA Testing Market Size, Share, Trends, Industry Report, Key Player, Major Segments, and Forecast

The key highlights of the report include:

Market Overview (2018-2028)

- Forecast CAGR (2023-2028): 12.20%

The rising incidence of MRSA infections around the world, which has fuelled the demand for reliable diagnostic methods that can accurately detect MSRA infection, is driving the market for MRSA testing. The market is anticipated to expand as a result of increasing demand for MRSA POC (point of care) diagnostics. Technology advancements in POC devices and test methods that enable better diagnosis are also anticipated to aid the MRSA testing market development.

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The market value is projected to increase as a result of increasing investments in research and development by market participants seeking to create novel and inventive testing technologies and techniques. Additionally, the market's growth can be aided by the companies' efforts to broaden their customer base and establish a significant presence in other countries. MRSA is a prevalent infection that can result in serious health issues like pneumonia, bloodstream infections, sepsis, and even death in hospitals and other healthcare institutions.

Furthermore, the market for MRSA testing is anticipated to develop as a result of the growing number of hospitals, increased public awareness of bacterial infections, and rise in the population of people with impaired immune systems. However, it is anticipated that the high cost of innovative MRSA medications and the hospital readmissions reduction programme will restrain the MRSA testing market expansion.

MRSA Testing Industry Definition and Major Segments

Methicillin-resistant staphylococcus aureus (MRSA) is a type of bacteria that causes infections and is resistant to several of the most commonly used antibiotics. MRSA testing refers to the diagnostics process where MRSA bacteria is searched for using a sample taken from a wound, nostril, or other body fluid, and testing is carried out.

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Based on test type, the market is bifurcated into:

- Molecular Diagnostic Tests
- Immunodiagnostic Tests

The market on the basis of end use is divided into:

- Hospitals
- Diagnostic and Pathology Centres
- Academic and Research Institutes
- Others

On the basis of region, the market is segmented into:

- North America
- Europe

- Asia Pacific
- Latin America
- Middle East and Africa

MRSA Testing Market Trends

Based on end use, hospitals are expected to lead the MRSA testing market growth. Due to patient inclination for a one-stop solution and the extensive range of healthcare services offered this segment is projected to account for a sizable share of the market during the projection period. Additionally, the implementation of cutting-edge technology and diagnostic techniques is anticipated to further fuel the market expansion.

North America is projected to lead the global market due to the rising public awareness of MRSA infection and the testing methods offered by healthcare facility providers. The development of efficient diagnostic methods would likely be accelerated by the presence of well-established market players and the rising investments made by leading companies in research and development. One of the key factors supporting the growth of the MRSA testing market in North America over the forecast period is the rising support from public and private organisations to conduct advanced research activities including into assays and instruments.

Asia Pacific is anticipated to have a fast growth in the global market due to the rapidly growing medical industry, presence of a large patient base, and rising government healthcare spending.

Key Market Players

The major players in the global MRSA testing market report are

- F.Hoffmann-La Roche
- Hain Lifescience GmbH
- Becton, Dickinson and Company
- Alifax S.r.l.
- bioMérieux SA
- ZeptoMetrix Corporation
- Abacus Diagnostica Oy
- Others

The report covers the market shares, capacities, plant turnarounds, expansions, investments and mergers and acquisitions, among other latest developments of these market players.

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