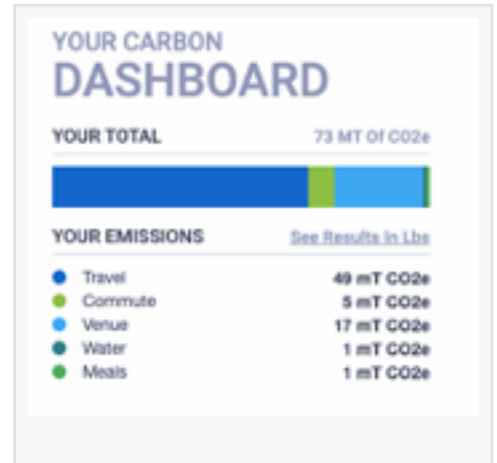


Energy Marketing Conferences Achieves Carbon Neutrality for Spring Conference in Houston

EMC will achieve this by offsetting the 73 metric tons (MT) of the carbon footprint for the conference and attendees

NEW YORK, NY, USA, February 15, 2023 /EINPresswire.com/ -- In advance of the 19th Energy Marketing Conference ([EMC19](#)) on March 20-21, 2023, at the Hilton Post Oak, Houston, Texas – today, EMC announced that it will reach carbon neutrality for its spring conference. They will achieve this by offsetting the 73 metric tons (MT) of the carbon footprint for the conference and attendees.



The program EMC uses has one hundred percent of the carbon offsets verified against broadly accepted standards by independent third-party verifiers. Their primary standards are the Verified Carbon Standard, Gold Standard, American Carbon Registry, CSA Group, and the Climate Action Reserve. These standards ensure that EMC receives the highest quality offsets available.

“

By buying carbon offsets for all the air and car travel for our attendees as well as the hotel emissions, we are able to reach our sustainability goals with the help of our sponsor CleanChoice Energy”

Jack Doueck

A carbon offset is a certificate representing the reduction of one metric ton (2,205 lbs) of carbon dioxide equivalent (CO₂e) emissions, the principal cause of climate change. Although complex in practice, carbon offsets are fairly simple in theory. If you develop a project that reduces carbon dioxide emissions, every ton of reduced emissions results in one carbon offset.

“As the largest and longest-running conference in the competitive energy industry, we are passionate about doing our part to help the fight against climate change,” Jack Doueck, co-founder of [Energy Marketing Conferences](#), said. “By buying carbon offsets for all the air and car travel for our attendees as well as the hotel emissions, we are able to reach our sustainability goals with the help of our sponsor [CleanChoice Energy](#).”

CleanChoice Energy is sponsoring EMC’s carbon-neutral initiative. “CleanChoice’s Carbon Neutral

Sponsorship is a natural extension of our mission and aligned with our Climate Pledge commitment," explained VP of Solar Business Development Terri Dalmer. "Sustainability is central to our mission and to all of our products, including 100% renewable electricity and community solar. We are so pleased to be a climate partner to EMC."

Energy Marketing Conferences kicks off its tenth year with the theme 'Thriving and Surviving During Turbulent Times.' It will feature 40 sponsors, a sold-out Exhibitor Hall packed with 40 of the best service companies, more than 60 well-known industry professionals speaking on eight pre-conference sessions, six interactive panels, four executive workshops, a networking breakfast, luncheon, three networking breaks, and two receptions with live music.

More than 400 attendees from all over the country look forward to engaging, educating, and empowering themselves with some of the greatest minds in the competitive energy space. The conference will be the largest gathering of retail energy professionals in North America.

To view the agenda - click here: <https://energymarketingconferences.com/emc19-houston/>

To register for the Energy Marketing Conference visit: <https://www.eventbrite.com/e/emc19-houston-2023-tickets-410150831177>

To watch a two-minute sneak peek video, click here: <https://youtu.be/nllv-XXzcwM>

EMC18 Highlight Video: <https://youtu.be/3oGMSK3O58s>

About Energy Marketing Conferences:

Energy Marketing Conferences and trade show provides the competitive energy industry with exciting energy conferences in premium locations at extremely affordable prices. EMC is the largest and longest-running energy conference and gathering of retail energy executives in North America. Energy Marketing Conferences (EMC) bring together hundreds of energy companies,



The graphic features a circular inset image of a city street at night with a large, illuminated archway and a Hilton hotel in the background. To the right of the image is the Energy Marketing Conferences logo, which consists of a stylized blue and green flower-like shape. Below the logo, the text reads: "The largest and longest-running Competitive Energy Conference in North America". The main title of the conference is "Thriving and Surviving During Turbulent Times", followed by the dates "March 20-21, 2023" and the location "Hilton Post Oak, Houston, TX". At the bottom, there is a call to action: "Register Now for EMC19, Hilton Post Oak Houston, March 20-21, 2023". Below this text is another instance of the Energy Marketing Conferences logo, which is a stylized blue and green flower-like shape. To the right of the logo is the text "ENERGY MARKETING CONFERENCES" in a serif font.

"Thriving and Surviving During Turbulent Times"
March 20-21, 2023
Hilton Post Oak, Houston, TX

Register Now for EMC19, Hilton Post Oak Houston, March 20-21, 2023

ENERGY MARKETING CONFERENCES

utilities, marketers, vendors, and suppliers in the retail energy industry to network and share knowledge. EMC takes place twice a year at the: Houston Texas Energy meeting and Conference in the Spring and New York City Energy Conference in the Fall.

About CleanChoice Energy

CleanChoice Energy is a cleantech company that empowers people and businesses to easily access climate solutions. CleanChoice uses data-empowered technology to offer consumers easy, impactful climate solutions so they can cut emissions, support renewable energy and live cleaner lives. Founded in 2012, CleanChoice has become one of the fastest-growing businesses in America, as ranked on the Inc 5000 and Deloitte's Technology Fast 500™. CleanChoice Energy is a Certified B Corporation and is certified with the highest available rating by Green America's Green Business Network. For more information or to become a clean energy customer, visit CleanChoiceEnergy.com.

Contact:

Media: kate.colarulli@cleanchoiceenergy.com

Christina Corcoran
Energy Marketing Conferences, LLC
+1 917-843-6175

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/617184782>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.