

Plasmatic and Alexa partner to bring leak detection programs to forward-thinking home insurers

The Alana claim prevention and customer engagement platform now works seamlessly with all Alexa products, for complete program-ready household leak detection.

VANCOUVER, BC, CANADA, February 16, 2023 /EINPresswire.com/ -- The [Alana claim prevention and customer engagement platform](#) now works seamlessly with all Alexa products, for complete program-ready household leak detection. The [Alexa Guardian family of leak detection and prevention devices](#) are used in thousands of homes across the United States in both residential and commercial settings to detect leaks and automatically respond to them.



alana
By Plasmatic Technologies Inc.

Welcome to the new digital insurance



GUARDIAN
BY ALEXA

21st Century Water Damage Prevention

“This is a very important integration for our customers” explained David Sussman, CEO of [Plasmatic Technologies](#) “With premiere products like Guardian by Alexa, our insurers are able to mitigate claim risk in a very tangible and measurable way. The full integration that Alexa has offered us provide a really rich experience for customers. Their pairing of early detection with full water flow integration is the best in the market.”

Jonathan Storino, VP Product at Alexa Consumer Products agrees “We really like the way Plasmatic has brought data from devices into their Alana platform and combined it to provide homeowners with home protection and water damage avoidance information. We always like partnering with companies that are all about customer engagement in the insurance sector, because there is a lot of value there.”

--



We always like partnering with companies that are all about customer engagement in the insurance sector, because there is a lot of value there."

*Jonathan Storino, VP Product
at Alexa Consumer Products*

platform. Alana supports customer engagement and claim prevention programs for major P&C insurance carriers with Home Telematics that brings together data sources from IoT devices, telemetry sources, building details, risk assessments, and more. Alana offers brandable app and website portal interfaces and provides a library of engagement resources for insurers help their policyholders avoid claims. More at <http://www.alana.net>

Elexa Consumer Products, headquartered in Chicago creates creating innovative, connected devices and

systems for property owners. Attention to detail, top-rated components, and top-notch engineering make Elexa Consumer Products the smart choice for integrators, businesses and end users alike.

Our wireless products make it simple for homeowners and businesses to benefit from fully autonomous water damage prevention. An easy-to-install Valve Controller connects to your existing water main and communicates with Leak Detectors throughout your home to take action at the first sign of a leak, flood, earthquake, limiting the damage done to your home. More at <https://getguardian.com>

david sussman
Plasmatic Technologies Inc.
(778) 557-5730
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/617232138>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.