

# Replay brings leading crypto news live channel CoinDesk TV to flagship streaming service Rewarded.tv

*Users will earn RPLAY rewards for watching the newly added live channel, a product of leading crypto news outlet CoinDesk.*

AUSTIN, TX, USA, February 16, 2023

[/EINPresswire.com/](#) -- [Replay](#), the blockchain platform reimagining video for Web3, today announced a strategic partnership with [CoinDesk](#), the leading media, events and indices platform in crypto and Web3. As part of the ongoing partnership, CoinDesk's flagship live video news offering CoinDesk TV has been made available for free to users of Replay-enabled streaming service [Rewarded.tv](#).



CONTENT PAYMENTS REIMAGINED  
Replay - Content Payments. Reimagined.



Rewarded TV, the Ad-Free, No-Subscription  
Blockchain Streaming Service

CoinDesk TV will be the leading news channel dedicated to crypto available on the platform, and will provide Rewarded.tv users with the latest news content and analysis about cryptocurrency and digital assets. CoinDesk TV is the latest to be added to Rewarded.tv's live guide offering, joining alongside new linear channels from major media brands including Fuse TV's Shades of Black and AWE Plus.



We're proud to make CoinDesk TV a cornerstone offering of Rewarded.tv that users will love to see: a leading financial news channel that actually rewards you for watching."

*Dan Treinish, Managing  
Director of Business  
Development at CoinDesk*

CoinDesk TV will feature prominently in Rewarded.tv's "News" section, alongside Al Jazeera and NewsNet's Sports News Highlights, fulfilling a crucial vertical for Rewarded.tv users interested in the tech and financial sectors. Given Rewarded.tv's differentiated focus on web3 rewards and digital collectibles, the channel is expected to be among the streaming service's most popular.

“CoinDesk TV is an obvious, natural fit for the Rewarded.tv audience,” said Krish Arvapally, Replay CEO. “Our core demographic is of course highly interested in crypto, and we see this partnership as being as much of a ‘no-brainer’ for our users as it is for us: what better way to catch the morning crypto news than to be earning rewards for doing it!”

CoinDesk TV is being delivered to Rewarded.tv as a result of both firms’ partnership with connected TV provider Amagi, affirming the web3 streaming service’s maturity in the live TV space. The channel is one of many recent additions to Replay’s flagship streamer Rewarded.tv, alongside the launch of new gamification features to encourage continued engagement like Missions and Badges. Empowering media brands to game-ify their content while bringing users the latest news and live TV, Replay is empowering media organizations and web3 brands alike with community activation tools for video.

“We’re incredibly excited to be bringing CoinDesk TV to Replay’s flagship streaming service Rewarded.tv,” said Dan Treinish, Managing Director of Business Development at CoinDesk. “Rewarded.tv’s users are already highly educated in the crypto space, and we’re proud to make CoinDesk TV a cornerstone offering of Rewarded.tv that users will love to see: a leading financial news channel that actually rewards you for watching.”

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