

# Tallest Digital Presidents' Day Message Ignites Paramount Miami Worldcenter Skyscraper

*World's Largest L.E.D. U.S Flag, Electronic Presidential Portraits, Giant Great Seal*

MIAMI, FL, UNITED STATES, February 16, 2023 /EINPresswire.com/ -- The world's tallest digital "Happy Presidents' Day" message is lighting-up the South Florida skyline at the 60-story Paramount Miami Worldcenter skyscraper, in downtown Miami.

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Appearing on the superstructure are the World's Largest L.E.D. U.S. Flag, the World's Most-Enormous Electronic Portraits of America's First President, George Washington, and the nation's 16th President, Abraham Lincoln.



For Presidents' Day The World's Tallest Digital Portrait of George Washington Lights-Up The Paramount Miami Worldcenter Skyscraper (Bryan Glazer | World Satellite Television News)

The superstructure also glows with the gigantic illuminating image of the Seal of the President of the United States.

The 700-foot-tall Paramount Miami Tower features the world's most technologically advanced animation lighting system.

"The Paramount Miami Worldcenter tower lighting is a patriotic celebration of the 52nd annual Presidents' Day holiday – honoring the nation's 46 commanders-in-chief," explains developer Daniel Kodsi (Cod-See), CEO of Florida's Royal Palm Companies real estate firm.

He designed and developed the Paramount Miami Tower.

## Happy Presidents' Day Message

Now through Monday night, the Paramount Miami superstructure is igniting the "Magic City" Skyline with the glowing phrase, "Happy Presidents' Day."

The image measures two-and-a-half football fields tall – if stacked vertically.

### Largest L.E.D. U.S. Flag

The display transitions into the World's Largest L.E.D. U.S. flag.

It is a pulsating patriotic stars and stripes salute to all 46 presidents of the United States.

Across the building's 300-foot-wide Skydeck is a fluttering field of blue and five-pointed white stars.



The Paramount Miami Worldcenter tower lighting is a patriotic celebration of the 52nd annual Presidents' Day holiday – honoring the nation's 46 commanders-in-chief."

*Daniel Kodsi, CEO, Royal Palm Companies*

Through the building's 700-foot-tall center column are rippling red and white stripes.

Washington & Lincoln

The building then morphs into the biggest busts of U.S. Presidents George Washington and Abraham Lincoln.

Presidential Seal

The final tower lighting scene fills the rooftop crown with the olive branch and bundle of arrows-clutching America Bald Eagle Seal of the President of the United States.

## World's Most-Advanced Animation Lighting System

□ Paramount features the world's most-technologically-advanced Color Kinetics Lighting System.

□ Consists of 5-miles of wires connected to 13,400 light emitting diodes (L.E.D.'s) embedded in



On Presidents' Day, 700-Foot Paramount Miami Worldcenter Skyscraper Ignites World's Tallest Electronic Portrait of Abraham Lincoln (Bryan Glazer | World Satellite Television News)

10,000 panes of high impact-resistant glass.

□ Total operational power is 111.6 amps and 13,400 watts.

□ Total lumen, which is the amount of light emitted per second, is 402,000.

□ Estimated power bill, per night, is \$34.

□ Estimate based on the tower illuminating for a total of 160 minutes during an 8-hour period.

□ The Lighting System Cost is \$3-million.

□ It took 12 technicians three years to design and install the lighting system.

□ The system can create 16.7-million color combinations.

□ The Presidents' Day display is as tall as two-and-a-half football fields – if stacked vertically.

□ The lighting system is designed and installed by L.E.D. Smith, Inc. of West Palm Beach, Florida.

□ L.E.D. Smith's projects include landmarks, bridges, and skyscrapers, worldwide, including, The Empire State Building.

### Paramount Miami Worldcenter

Paramount is the 60-story, 700-foot, \$600-million soaring signature skyscraper of the \$4-billion, 27-acre Miami Worldcenter.

It is America's second-largest real estate development and is, currently, the nation's biggest urban core construction project.

Miami Worldcenter is the city's new residential, retail, dining, entertainment, hospitality, and transportation complex.

Paramount Miami Worldcenter is America's most heavily-amenitized luxury residential skyscraper.



For Presidents' Day, Royal Palm Companies CEO, Daniel Kodsi, Lights-Up His Paramount Miami Worldcenter Skyscraper with World's Tallest Digital Stars & Stripes Display (Bryan Glazer | World Satellite Television News)

The developer, Royal Palm Companies, touts it as, "a vertical country club."

The building offers resort style pools, spas, lounges, conservatory, fitness center, boxing ring and indoor basketball, squash and pickle ball courts, and a soccer field.

The luxury condo tower features more than 530 high-rise residences and a dozen penthouses, priced from \$750,000 to \$10-million.

Jetsons-Style Flying Car Skyport

Paramount's rooftop pool is designed so it can, someday, be converted into a Jetson's-Style Flying Car Skyport.

The building's Skydeck lounge can also be remodeled into an air transit passenger terminal.

Miami Worldcenter

The 10-city-block-long, 27-acre, \$4-Billion Miami Worldcenter is composed of 11 skyscrapers, hotels, restaurants and retail shopping promenade.

The Brightline high-speed railroad Miami Grand Central Terminal is adjacent to Miami Worldcenter.

Brightline is America's only privately owned and operated intrastate railroad.

It connects Miami, Fort Lauderdale, Palm Beach, and, later this year, will operate onto Orlando.

Departures Magazine describes Miami Worldcenter as, "The City-within-the-City-of-the-Future."

Presidents' Day History

President Lincoln's February 12th birthday and President Washington's February 22 birthday became the chronological impetus for the creation of Presidents' Day.

Previously, from 1879 until 1971, the holiday was celebrated every February 22nd.

It was initially known as, "George Washington's Birthday."

In 1968 Congress enacted the Uniform Monday Holiday Act. It gave federal employees three-day weekends for all U.S. holidays.

The Act also shifted annual Washington's Birthday observances to the third Monday in

February.

## Seal of the President of the United States

The Seal of the President of the United States is the principal coat of arms of the presidency, which was initially designed and used for sealing envelopes and stamping documents.

The circular seal is surrounded a gold ring and 50 white stars, representing 50-states.

In the center is an American Bald Eagle with outstretched wings.

On the eagle's chest is a shield of blue with 13 red and white stripes.

In its beak, the eagle clutches a scroll with the national motto, E Pluribus Unum ("Out of many, one").

Above the eagle's head is a "glory" emblem of 13 stars.

In its right talon is a bundle of 13 arrows.

In the eagle's left talon is an olive branch containing 13 leaves and 13 olives.

Thirteen is the number of the original U.S. States.

The olive branch is a symbol of peace.

The arrows symbolize a strong defense.

The seal dates to 1850 or earlier and was routinely used by President Rutherford B. Hayes in 1877, according to Encyclopedia Britannica.

The seal has been periodically updated, as more states were added to the union.

## Tower Lighting Schedule

Dates: Friday, February 17, 2023 - Monday, February 20, 2023.

Times: 5:00 a.m. until 7:00 a.m. | 6:30 p.m. – 12:10 a.m. (Midnight)

Duration: 10-minutes at the top and bottom of every hour.

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