

Regency Outdoor Makes Statement Concerning Local Officials Efforts to Block Public Infrastructure Improvements

NEW YORK, NY, UNITED STATES,
February 16, 2023 /EINPresswire.com/ --
For five decades Regency Outdoor Advertising (Regency) has responsibly operated billboards in the Los Angeles and Greater Los Angeles to the highest standards.



Regency Outdoor Advertising Logo

Regency has a deep commitment to its support of the City of Los Angeles and has always sought to give back to the communities they serve. Over many years Regency has given millions of dollars in public benefit and donations to many public causes that both benefit the City and Southern California and its citizens, and helps keep communities safe.

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Regency is both baffled and perplexed by the decisions of some local officials in San Pedro who seek to rebuff our attempts to convey the public benefit to them and the citizens of Los Angeles”

Regency Outdoor

Regency though its state-of-the-art billboards is leading the charge in sustainable advertising practices. The Regency billboard at Gaffey Street in San Pedro is an excellent opportunity to partner with the City to fund its many needs though sustainable initiatives and public infrastructure projects while helping to address homelessness, opioid dependency, public safety communication and improve

public EV charging access.

Regency is both baffled and perplexed by the decisions of some local officials in San Pedro who seek to rebuff attempts to convey the public benefit to them and the citizens of Los Angeles and block Regency's proposed plans for a development agreement with the City that would in part provide revenue sharing that would generate tens of millions of dollars of revenue, and offer public benefits in the way of beautification of the area with a new public park, EV car charging, and a new welcome sign for San Pedro that offers a dedicated digital display for the City, public messaging, plus power generation and storage.

Regency's Hope is that the situation is urgently reviewed so that a discussion of the benefits for

citizens and voters of the San Pedro area from Regency's partnership can occur and avoid the current bureaucratic short-sightedness and obstruction.

ABOUT REGENCY OUTDOOR ADVERTISING:

Founded in 1973, Regency Outdoor Advertising is Southern California's foremost privately-held out of home media company. Careful location selection and strategic placement has yielded years of unprecedented advertising exposure for our customers. With a commitment to excellence and the national agencies regency serve, reflects the promise to deliver inspiring and impactful campaigns that drive results. Regency understands that billboard space can be a significant investment. Choosing Regency means choosing over 40 years of experience helping Fortune 200 companies as well as local and new businesses, reach their advertising campaign goals. From research, planning and placement, Regency's ultimate goal is to provide brands with the very best opportunity to engage with their consumers. For more information, please visit: regencyoutdoor.com

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