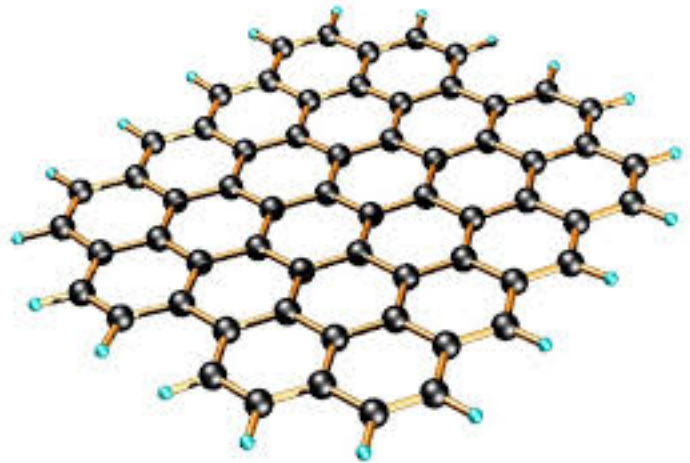


Graphene Coatings Market Growth Powered With Latest Development Scenario and Influencing Trends

Asia-Pacific is anticipated to manifest the fastest CAGR of 37.75% during the forecast period, 2022-2031.

PORTLAND, OREGON, UNITED STATES, February 16, 2023 /EINPresswire.com/ -- The industrial segment held the largest share of nearly one-fifth of the global [graphene coatings market](#) in 2021, and is expected to maintain a prominent growth during the forecast period. Graphene coatings are widely used in various industries, including automotive, electronics, aerospace, oil & gas, mining, marine, and power generation. Environment friendly nature of graphene coatings and stringent government regulations are driving the demand.



Graphene Coatings Market Report

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Allied Market Research published a new report, titled, "Graphene Coatings Market by Application (Scratch Resistant coatings, Corrosion Resistant Coatings, Anti Fouling Coatings, Pollution Adsorption Coatings, Flame Retardant coatings, Others), by end use Industry (Automotive, Marine, Medical, Industrial, Electrical and electronics, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

This makes it important to understand the practical implications of the graphene coatings market. To gain a competitive advantage, the players must have something unique. By tapping into the untapped market segment, they can establish a relevant point of differentiation, and this report offers an extension analysis of untapped segments to benefit the market players and new

entrants to gain the market share.

Asia-Pacific is anticipated to manifest the fastest CAGR of 37.75% during the forecast period, 2022-2031, as the region is home to many automotive, marine, medical and electrical & electronics industries. However, North America held the largest market share in 2021, accounting for more than one-third of the global graphene coatings market.

KEY MARKET PLAYERS:

The report provides the SWOT analysis of the key market players including ACS Material, Advance Industrial Coatings LLC, Applied Graphene Materials, Artdeshine Pte. Ltd, Directa Plus S.p.A, G6 Materials Corp, Graphenea, Graphite Central, which gives the business overview, financial analysis, and portfolio analysis of products and services. The latest news related to industry developments in terms of market expansions, acquisitions, growth strategies, joint ventures, collaborations, product launches, market expansions etc. are included in the report for the better understanding of the stakeholders in framing strategic decisions to gain long term profitability and market share.

Graphene is extensively used for the manufacturing of various products such as batteries and transistors, components of solar cells, non-stick coatings, water filters, touchscreens (for LCD or OLED displays) and more. Hence, increased demand for graphene coatings from various end-use industries like medical, automotive and electrical & electronics is expected to fuel the growth of the global graphene coatings market.

NEED FOR THE REPORT:

The current situation of pandemic makes it very important for the stakeholders in the graphene coatings market to understand the market deeply, which will help them in taking sound decisions, to gain the competitive advantage. By exploring the unexplored areas of market, the key players can surely gain a larger market share.

The corrosion resistant coatings segment contributed to the fastest CAGR of 31.24% in 2031. Corrosion-resistant coatings find extensive use on metal parts for preventing corrosion. They can help prevent degradation brought on by oxidation, moisture, exposure to chemicals and more.

KEY OFFERINGS OF THE REPORT:

Key drivers & Opportunities: An extensive analysis on key factors and opportunities available in different segments for strategizing.

Current trends & forecasts: A comprehensive analysis on latest trends, and forecasts for next few years to frame strategic decisions as a next step.

Segmental analysis: An extensive analysis of each segment and driving factors such as revenue and growth rate is offered.

Regional Analysis: A thorough analysis of each geographic region can help market players devise expansion strategies and gain from the opportunity.

Competitive Landscape: Useful insights on each of the leading market players for outlining competitive scenario and related strategies have been offered in the report.

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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