

# Laurie Adelman Strickland Joins CNE Direct as Senior Director of Global Sales

*Laurie will lead CNE's global remarketing sales team*

BOSTON, MASSACHUSETTS, USA, February 22, 2023 /EINPresswire.com/ -- CNE Direct, a global IT lifecycle company, announces that Laurie Adelman Strickland has joined the company as Senior Director of Global Sales, bringing more than 20 years of technology asset management and remarketing experience to the organization.

“

Laurie's extensive knowledge of IT lifecycle management, and the development of remarketing channels for sustainable product reuse, are a perfect fit for our organization and global remarketing team.”

*Jim Boyle, Chief Revenue Officer*

As Senior Director of Global Sales, Laurie will oversee CNE's global remarketing team, managing and expanding existing account relationships, while building and cultivating new strategic resale opportunities. Laurie will also work closely with the originations and operations teams to ensure the right sales channels and technology mix are available to drive ultimate value optimization.

We are excited to have Laurie join the CNE team as Senior Director of Global Sales,” stated Jim Boyle, Chief Revenue Officer, CNE Direct. “Laurie's extensive knowledge of IT lifecycle asset management, and the development of robust remarketing channels for sustainable product reuse, are a perfect fit for our organization and global remarketing team.”

Prior to joining CNE, Laurie held the position of Enterprise and Technology Manager at Dell Financial Services, as well as a number of leadership positions at Dell and Hewlett Packard.

## About CNE

CNE Direct is a full-service IT lifecycle company focused on helping the world's most recognized brands recover value from their IT assets, securely and responsibly. With flexible solutions leveraging technology, processes, and business intelligence, we deliver the right mix of services focused upon delivering exceptional results and value returned. For more information visit the [CNE website](#) or follow us on [LinkedIn](#).

Mark Romanowski

CNE Direct

+1 978-998-6688

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)



Laurie Adelman Strickland | Senior Director of Global Sales

---

This press release can be viewed online at: <https://www.einpresswire.com/article/617417122>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.