

Colorado Company Encourages The Use Of Property Photos And Local Insurance Companies To Avoid Being Under-Insured

Property photos taken to settle future claims can also help agents design the exact policy you need from the start.

FORT COLLINS, COLORADO, USA,
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-- Future Proof of Property, a new
service that creates and stores
photographic evidence of property for
legal and insurance purposes after a
loss, now recommends that customers
also use their property photos anytime
they are seeking quotes and advice for



insurance coverage. The company is launching a campaign that promotes the sharing of cloudstored property photos with trusted local insurance agents as a way for consumers to improve the accuracy and quality of the advice and quotes they receive.



Show the insurance company photos of your interior conditions, materials, collections and contents so they can assess your replacement costs more accurately."

Diana Wilson

"If you want to be certain your new policy is protecting your assets, you should show the insurance company your interior conditions, materials, collections and contents. It's now easy to give them controlled 'view only' access to your cloud-stored property photos and videos so they can assess your replacement costs more accurately," said Diana Wilson, founder. "Partner with a trusted local agent who knows and understands your area and community-specific risks."

As part of this new initiative, the company plans to offer

free business listings on their <u>website</u> to industry professionals who make their clients aware of their services. Their "Ads For Introductions" campaign highlights service providers who support the use of photos in insurance, property management, estate planning, financial advising, restoration and other industries.

Future Proof of Property sells digital evidence and storage solutions, but also encourages and teaches consumers to create their own digital property records. They provide a link to free long-term storage on their website. Their mobile camera crews can also witness and notarize documents while on site.

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