

PR Prime Award --- "Business Innovator Award - 2022" Goes to Dr. Mark Scholz, Awarding Winning Prostate Oncologist

LOS ANGELES, CA, UNITED STATES, February 17, 2023 /EINPresswire.com/ -- Spotighting the best in business innovation for 2023, the P.R. Prime award has been given to [Dr. Mark Scholz](#), award winning prostate oncologist, for superior business innovation in prostate oncology in 2023.

The award spotlights the best business innovators in different categories to encourage the ongoing need for Innovation in the increasingly complex modern world.

"We are thrilled to highlight Dr. Scholz with this award," said P.R. Prime Managing Director, Aurora DeRose.

["The Key to Prostate Cancer: 30 Experts Explain 15 Stages of Prostate Cancer"](#) written by Mark Scholz, helps patients and doctors work together on a level playing field to intelligently discuss the latest options. This book directs patients to understand

options and educate them about treatments specific to their stage of prostate cancer. Patients face a real dilemma when selecting among so many treatments with potentially irreversible consequences. Studies show that treatment choices based on partial information often lead to regret.

When initially diagnosed with prostate cancer, the first step is to seek information. Patients struggle to pinpoint correct knowledge amidst a deluge of data overload. The "Paradox of Choice" can be diminished by staging cancer accurately. The pathway leading out of this confusion is to know your Stage of Blue. With a short, self-administered prostate cancer staging quiz, "The Key to Prostate Cancer" directs readers to targeted information that is stage-specific.

"Innovation is at the heart of entrepreneurship. All aspiring business owners should understand



Dr. Mark Scholz, MD.

what Innovation is, why it's important, and how they can take advantage of it in their own businesses," said Ms. DeRose.

According to Howard Schultz, chairman and chief executive of Starbucks for over 20 years, describes Innovation: "Innovation must be disruptive. And by disruptive, I mean disruptive. You got to fracture and break the rules and disrupt."

A double board-certified medical oncologist, Mark C. Scholz, MD, serves as medical director of Prostate Oncology Specialists Inc. in Marina del Rey, CA, a medical practice exclusively focused on prostate cancer. He is also the executive director of the Prostate Cancer Research Institute. He received his medical degree from Creighton University in Omaha, NE. Dr. Scholz completed his Internal Medicine internship and Medical Oncology fellowship at the University of Southern California Medical Center.

Dr. Scholz is a strong advocate for patient empowerment. He is the co-author of the book *Invasion of the Prostate Snatchers: No More Unnecessary Biopsies, Radical Treatment or Loss of Potency* and the author of *The Key to Prostate Cancer: 30 Experts Explain 15 Stages of Prostate Cancer*. He has written and produced extensive educational material on the subject of prostate cancer in various media including DVDs, blogs, newsletters, and pamphlets.

Link to book: <https://www.amazon.com/Key-Prostate-Cancer-Experts-Explain/dp/0999065211>

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