

# Blockchain Laboratories Web3 Venture Studio on a Mission to help Brands Tokenize

*Creating Web3 Software as a Service for utilizing digital assets in your business*

SHERIDAN, WYOMING, UNITED STATES, February 17, 2023 /EINPresswire.com/ -- Blockchain Laboratories is a Web3 Venture Studio on a mission to use Distributed Ledger Technology and Tokenization to support ESG and SDG goals. Since April 2022, we have been building web solutions for carbon markets, real estate, and advertising. And developing a web3 tech stack to help clients use digital assets in their business.



Blockchain Laboratories Web3 SaaS and Tokenization as a Service

Non-fungible tokens (NFTs) are a form of digital asset that can be used to represent a variety of unique and valuable items, from digital art and collectibles to in-game assets, music and video. They are unique in that each NFT is unique and not interchangeable with other NFTs.

For business owners, NFTs offer a wide variety of possibilities. For example, NFTs can be used to create digital collectibles, which can be sold to customers as a way to generate revenue. NFTs can also be used to create digital assets, such as in-game items, which can be bought and sold in exchange for money. In addition, NFTs can be used to create digital merchandise and rewards, such as music and video downloads, digital gift cards, and virtual experiences.

NFTs can also be used to develop new business and marketing opportunities. For example, NFTs can be used to create a marketplace for the trade of digital assets, creating a new stream of revenue for business owners. NFTs can also be used to tokenize physical goods, allowing them to be bought and sold on the blockchain, which can open up new avenues for businesses to reach customers.

Overall, NFTs offer businesses a wide range of new opportunities and possibilities. Through the use of NFTs, businesses can create new streams of revenue, enable new ways to tokenize

physical goods, and develop innovative marketing and customer engagement opportunities.

Tokenization as a Service (TaaS) is an increasingly popular way to tokenize assets. This process of tokenization enables the secure transfer of assets over the internet, making it ideal for businesses of all sizes. With TaaS solutions, users can tokenize their assets such as loyalty points, real estate contracts, and any other tangible or intangible assets. It also provides a secure platform for the transfer and storage of these assets.

The tokenization process takes place in a secure environment on distributed network, which ensures the safety of the user's data. This makes it a great choice for businesses that need to securely store and transfer assets. Additionally, users can track the tokenization process in real-time and receive notifications whenever their assets are transferred. Using TaaS a web3 service, users can quickly and securely tokenize their digital assets, giving them peace of mind that their data is safe and secure.

[Blockchain Laboratories offers clients Web3 Software as a Service\(w3SaaS\)](#) that allows them to host, tokenize, and manage digital assets on their website.

Software as a Service (SaaS) is a term used to describe software applications that are provided for certain tasks. It refers to a cloud-based software delivery model in which applications are accessed remotely through a web browser or mobile application. It is a type of cloud computing that allows users to access software applications and their data from any device with an internet connection.

SaaS is becoming an increasingly popular model for businesses of all sizes. It offers a range of benefits, from flexibility and scalability, to cost savings and security. For small and medium businesses, SaaS can provide access to enterprise-level capabilities that would otherwise be out of their reach. For larger companies, SaaS offers a cost-effective way to access high-end applications.

One of the main advantages of SaaS is its flexibility. Unlike traditional software packages, SaaS applications are designed to be quickly updated and scaled up or down as needed. This means that businesses can quickly adjust the features they need, without having to purchase additional software or hardware. Additionally, since SaaS is delivered via the cloud, businesses do not need to employ their own IT staff to manage and maintain the software.

Blockchain Laboratories is mixing TaaS and SaaS together to create Web3 Software as a Service that helps any brand use digital assets for products and services on the brand's domain. We build [web3 platforms that empower brands to securely control digital assets](#) on industry leading carbon neutral Distributed Ledger Technology.

Our goal is to help businesses, organizations, and entrepreneurs be able to easily use web3 SaaS that saves them time and money by streamlining the issuing, distribution, and custody of digital

assets on energy efficient DLT.

Distributed ledger technology (DLT) can help businesses save money for many different reasons. Firstly, DLT is a secure and efficient way to store and move data, which reduces the time and money spent on manual data entry and verification. With DLT, businesses can trust that the data is accurate and secure, reducing the risk of fraud and errors.

Secondly, with DLT, businesses can have improved access to real-time data and information, allowing them to make more informed decisions quicker and with less effort. This access to data helps businesses save time and money by allowing them to respond faster to changing customer needs and market trends.

Finally, with DLT, businesses can save money and time by simplifying the process of reconciliation and ensuring the accuracy of all transactions. This allows businesses to settle transactions quickly and accurately, reducing the need for manual checks and audits.

In summary, DLT is a secure, efficient, and cost-effective way to store and move data, as well as having the added benefit of improved access to data and faster, more accurate transaction reconciliations. Businesses can save time and money by taking advantage of the improved access to data, secure storage, and efficient transaction reconciliation provided by DLT.

If your business, organization, or your an entrepreneur interested in using digital assets for products or services, you should [contract Blockchain Laboratories](https://blockchainlaboratories.com/) to learn more about their Web SaaS. <https://blockchainlaboratories.com/>

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