

CAGR 14.5% | eHealth Market To Surge US\$ 230.6 Bn by 2027- Allied Market Research

PORTLAND, OR, UNITED STATE, February 17, 2023 /EINPresswire.com/ -- [eHealth Market](#)- Global Outlook and Forecast 2023-2030 is latest research study released by Allied Market Research evaluating the market risk side analysis, highlighting opportunities and leveraged with strategic and tactical decision-making support (2023-2030). The market Study is segmented by key a region that is



accelerating the marketization. The report provides information on market research and development, growth drivers, and the changing investment structure of the Global eHealth Market. Some of the key players profiled in the study are Allscripts Healthcare Solutions, Inc., Athenahealth, Inc., Cisco Systems, Inc., InTouch Health, International Business Machines Corporation (IBM), General Electric Company (GE Healthcare), Medtronic plc., UnitedHealth Group (Optum), Koninklijke Philips N.V., and Siemens Healthineers.

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eHealth, or electronic health, is a broad term that encompasses the use of digital technologies and communication tools to support healthcare services and improve patient outcomes. It refers to the application of information and communication technologies (ICT) in healthcare to deliver better and more efficient healthcare services.

Examples of eHealth technologies include Electronic Health Records (EHRs), telemedicine, mobile health (mHealth) applications, wearable devices, health information exchanges, and health analytics tools. These technologies enable healthcare providers to improve the quality of care by facilitating communication between providers and patients, reducing errors and redundancies in care, and enabling more timely and accurate diagnosis and treatment.

eHealth Market Statistics: The global eHealth market was valued at \$74,476 million in 2019, and is projected to reach \$2,30,640 million by 2027 at a CAGR of 14.5% from 2020 to 2027.

eHealth Market: Demand Analysis & Opportunity Outlook 2030

eHealth research study defines market size of various segments & countries by historical years and forecast the values for next 6 years. The report is assembled to comprise qualitative and quantitative elements of eHealth industry including: market share, market size (value and volume 2017-2021, and forecast to 2030) that admires each country concerned in the competitive marketplace. Further, the study also caters and provides in-depth statistics about the crucial elements of eHealth which includes drivers & restraining factors that helps estimate future growth outlook of the market.

Marketing Communication and Sales Channel

Understanding “marketing effectiveness” on a continual basis, help determine the potential of advertising and marketing communications and allow to use of best practices to utilize untapped audience. In order to make marketers make effective strategies and identify why the target market is not giving attention, we ensure the Study is Segmented with appropriate marketing & sales channels to identify potential market size by value & Volume* (if Applicable).

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The segments and sub-section of eHealth market is shown below:

By Type: Electronic Health Record (HER), Vendor Neutral Archive (VNA), Picture Archiving, & Communications Systems (PACS), Laboratory Information Systems (LIS), Telehealth, Prescribing Solutions, Medical Apps, Clinical Decision Support Systems (CDSS), Pharmacy Information Systems; and Others

By End User: Healthcare Providers, Payers, Healthcare Consumers, and Others

Some of the key players involved in the Market are: Allscripts Healthcare Solutions, Inc., Athenahealth, Inc., Cisco Systems, Inc., InTouch Health, International Business Machines

Corporation (IBM), General Electric Company (GE Healthcare), Medtronic plc., UnitedHealth Group (Optum), Koninklijke Philips N.V., and Siemens Healthineers.

Important years considered in the eHealth study:

Historical year – 2017-2021; Base year – 2021; Forecast period** – 2022 to 2030 [** unless otherwise stated]

If opting for the Global version of eHealth Market; then below country analysis would be included:

- North America (USA, Canada and Mexico)
- Europe (Germany, France, the United Kingdom, Netherlands, Italy, Nordic Nations, Spain, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, Australia, New Zealand, South Korea, India, Southeast Asia and Rest of APAC)
- South America (Brazil, Argentina, Chile, Colombia, Rest of countries etc.)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Israel, Egypt, Turkey, Nigeria, South Africa, Rest of MEA)

Key Questions Answered with this Study:

- 1) What makes eHealth Market feasible for long term investment?
- 2) How influencing factors driving the demand of eHealth in next few years?
- 3) Territory that may see steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for product/services?
- 5) What opportunity emerging territory would offer to established and new entrants in eHealth market?
- 6) What strategies of big players help them acquire share in mature market?
- 7) Know value chain areas where players can create value?
- 8) What is the impact analysis of various factors in the Global eHealth market growth?
- 9) Risk side analysis connected with service providers?

Introduction about eHealth Market

eHealth Market Size (Sales) Market Share by Type (Product Category)

eHealth Market by Application/End Users

eHealth Sales (Volume) and Market Share Comparison by Applications

Global eHealth Sales and Growth Rate (2020-2030)

eHealth Competition by Players/Suppliers, Region, Type, and Application

eHealth (Volume, Value, and Sales Price) table defined for each geographic region defined.

eHealth Players/Suppliers Profiles and Sales Data

Key Raw Materials Analysis & Price Trends

Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis
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