

Natural Food & Drinks Market to Perceive Highest Growth of \$361.3 Billion by 2031 ,11.44% CAGR by 2031: AMR

Factors supporting the market growth include consumer inclination toward health & wellness, change in lifestyle, and food preferences .

PORTLAND, OR, US, February 17, 2023 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Natural Food & Drinks Market](#)" by Product Type, Distribution Channel, and Packaging: Global Opportunity Analysis and Industry

Forecast", 2022–2031, was valued at \$120,446.60 million in 2020, and is estimated to reach \$361.3 Billion by 2031, growing at a CAGR of 11.44% from 2022 to 2031.



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Natural food & drinks refer to food products that are manufactured without the use of hormones, antibiotics, or artificial flavors. Stringent regulatory standards do not exist for natural food & drinks in most of the countries. Thus, natural labels are normally used by manufacturers across the globe, due to lack of adequate guidelines. Natural food & drinks are available at several stores that sell organic food products. In 2021, the supermarkets/hypermarkets segment accounted for around two-fifths share of the global natural food & drinks market.

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Archer Daniels Midland Company,

Bunge Ltd.,

Earths Best,

Amy's Kitchen,

Nestle S.A.,

365 Everyday Value,

Organic Valley,

ConAgra Foods,

Dean Foods, and General Mills.

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<https://www.alliedmarketresearch.com/checkout-final/328f91dfbaeb4c907b073938ad4dba4a>

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The natural food & drinks market is segmented on the basis of product type, distribution channel, packaging, and region. Depending on product type, it is categorized into natural food and natural drinks. As per distribution channels, it is classified into supermarkets/hypermarkets, natural or health food store, convenience stores, online retails, and others. As per packaging, it is categorized into paperboard, cans, and others. According to packaging, it is categorized into paperboard, cans, and others Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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- Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the global Natural Food & Drinks Market.
- Highlights key business priorities in order to guide the companies to reform their business strategies and establish themselves in the wide geography.
- The key findings and recommendations highlight crucial progressive industry trends in the Natural Food & Drinks Market, thereby allowing players to develop effective long-term strategies in order to garner their market revenue.
- Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.
- Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those restraining the growth to a certain extent.
- Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

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Consumer preferences for foods with non-genetically modified ingredients resulted in steep demand for natural food & drinks. Increase in demand for "clean label" products is due to increase in health awareness and media coverage about the drawbacks of foods containing Genetically modified organisms(GMOs). In addition, the "clean label" products are gaining popularity as natural food & drinks market trends and recently pushed into the mainstream market by popular books, television shows, and celebrity endorsements. However, high costs of natural food & drinks compared to conventional food products hamper the natural food & drinks market growth.

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Organic Dairy Food and Drinks Market - <https://www.alliedmarketresearch.com/organic-dairy-food-and-drinks-market>

Nutraceutical Ingredients Market - <https://www.alliedmarketresearch.com/nutraceutical-ingredients-market>

Grass fed Protein Market- <https://www.alliedmarketresearch.com/grass-fed-protein-market-A16599>

Dietary Fibers Market - <https://www.alliedmarketresearch.com/dietary-fibers-market>

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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