



ACBN's Fourth annual Legacy Symposium brings together Black community leaders and entrepreneurs

Black leaders and business owners are slated to attend the Legacy Symposium sponsored by Alterna Savings from February 24-25 at Sheridan in Mississauga.

MISSISSAGUA, ONTARIO, CANADA, February 18, 2023 /EINPresswire.com/ -- More than 100 Black community leaders, entrepreneurs, business owners, and professionals from across Ontario are slated to attend the fourth annual Legacy Symposium sponsored by Alterna Savings from February 24-25 at Sheridan's Hazel McCallion Campus in Mississauga.

The discovery sessions — led by the Afro-Caribbean Business Network (ACBN), Sheridan's Pilon School of Business (PSB), and EDGE

Entrepreneurship Hub — have been designed to foster dialogue within the key areas of business: obtaining finance, attracting the right customers, bringing key people onto your team and optimizing business processes.

Attendees will have the opportunity to connect with industry leaders, access exclusive networking opportunities, learn strategies for building a sustainable business, and enhance their operations during virtual and in-person conference sessions. Keynote speakers include Dr. George C. Fraser, CEO and Founder of FraserNet, Inc., and President of FraserNation, LLC, and Bryan Duarte, Co-Founder and Managing Partner at BlackTech Capital and Founder and CEO of Enliten.

The Legacy Symposium builds upon a two-year collaborative research project led by Dr. Brian

The flyer for the 2023 ACBN Legacy Symposium features a dark blue background with a light blue abstract wave design. The title "2023 ACBN LEGACY SYMPOSIUM" is prominently displayed in large, bold, yellow capital letters. Below the title, it says "sponsored by Alterna Savings" and "「Becoming Investment Ready」". A circular portrait of Dr. George Fraser is shown next to his name and title "Keynote Speaker DR. GEORGE FRASER". The location is listed as "Sheridan College - Hazel McCallion Campus 4180 Duke of York Blvd B-Wing Mississauga, ON L5B 0G5 Canada" with the website "symposium.acbncanada.com". The dates "2023 FEBRUARY 24/25" and times "9 AM - 3:30 PM" are clearly marked. Logos for the Afro Caribbean Business Network (ACBN), Sheridan's Pilon School of Business (PSB), and EDGE Entrepreneurship Hub are in the top right. A row of partner logos including Alterna Savings, CIBC, Meridian, and others is at the bottom. The text "2023 ACBN LEGACY SYMPOSIUM" is written vertically on the right side.

2023 ACBN Legacy Symposium Flyer

Chama, PSB Associate Dean, between Sheridan and the ACBN to identify the needs of Black entrepreneurs and develop meaningful recommendations and resources to help increase their business capacity. The partnership includes data collection led by a Sheridan student researcher from the PSB, the development of a best practices guide for business owners, and the creation of a training curriculum and a mentoring program.

“The programming for the Legacy Symposium has been directly informed by learnings from our research project and will strive to provide meaningful engagement for participants,” says Ryan O’Neil Knight, Founder, and Executive Director of the ACBN, Founder, and CEO of Detailing Knights and a Sheridan business alumnus and member of the Sheridan Pilon School of Business Hall of Fame.

“ACBN has worked tirelessly to support and champion Black entrepreneurs in our region and EDGE has been a proud long-time collaborator,” says Renee Devereaux, Director, Entrepreneurship and Changemaking at Sheridan EDGE. “We’re thrilled to be part of this annual symposium as business leaders gather to explore investment readiness and amplify success.”

The Legacy Symposium sponsored by Alterna Savings is one of many events hosted by Sheridan during Black History Month. Learn more about the symposium including full program and registration details.

Use code: sheridanpsb

About ACBN

Founded in 2017, the ACBN works to unify and educate Black entrepreneurs in its network of more than 5000 businesses in Toronto, Peel and surrounding areas. The ACBN has cultivated a community for Black business owners where they can cross-promote their products and services to build their ventures and participate in relevant business and personal growth workshops. ACBN supports Black Founders with strategic planning to assist with capacity building with resources such as microloans, marketing and sales support as well as investment readiness



The flyer is for the 2023 ACBN Legacy Symposium, sponsored by Alterna Savings. It features a dark blue background with yellow and white text. At the top, the title "2023 ACBN LEGACY SYMPOSIUM" is prominently displayed in yellow. Below it, the sponsor "sponsored by Alterna Savings" is noted. The event is part of the "AFRO CARIBBEAN BUSINESS NETWORK" (ACBN) and is associated with the "SETSI" logo. The date is "FEBRUARY 25" from "9 AM - 3:30 PM". The keynote speaker is "BRYAN DUARTE". The ticket prices are "\$45" for early bird tickets (purchases made between Jan 1st - Jan 31st, 2023) and "\$75" for regular tickets (purchases made between Feb 1st - Feb 24th, 2023). The location is "Sheridan College - Hazel McCallion Campus 4180 Duke of York Blvd B-Wing Mississauga, ON L5B 0G5 Canada". The flyer also lists "Discussions & Insights" including Financial Management, Partnerships, and Team Building. A "BUY TICKET" button is present, along with the website "symposium.acbncanada.com". At the bottom, logos for sponsors like Alterna Savings, CIBC, Sheridan, Meridian, and others are shown.

2023 ACBN LEGACY SYMPOSIUM
sponsored by Alterna Savings

AFRO CARIBBEAN BUSINESS NETWORK
SETSI
Sheridan Pilon School of Business

「Becoming Investment Ready」

— 2023 —
FEBRUARY
25
9 AM - 3:30 PM

Keynote Speaker
BRYAN DUARTE

EARLY BIRD TICKETS
\$45
FOR BOTH DAYS
purchases made between Jan 1st - Jan 31st, 2023

REGULAR TICKETS
\$75
FOR BOTH DAYS
purchases made between Feb 1st - Feb 24th, 2023

BUY TICKET
symposium.acbncanada.com

Discussions & Insights

- Financial Management
- Partnerships
- Team Building

LOCATION
Sheridan College -
Hazel McCallion Campus 4180 Duke of York Blvd B-Wing
Mississauga, ON L5B 0G5 Canada

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training. ACBN has conducted extensive research in southern Ontario to understand the current landscape of Black Entrepreneurs and the barriers they face. As part of the National [Black Entrepreneurship](#) Ecosystem, ACBN works with business support partners to create solutions to eliminate barriers Black entrepreneurs face.

About Sheridan College

Founded in 1967, Sheridan has grown from a local college of 400 students to one of Ontario's leading postsecondary institutions, educating approximately 23,000 full-time and 20,000 continuing and part-time studies students every year. Its three diverse campus communities in Brampton, Mississauga and Oakville are a short commute to downtown Toronto. As a trailblazer in unique arts, technology and health care programs, Sheridan has always been on the leading edge of innovation ensuring students learn job-ready, practical skills and develop the confidence, empathy and problem-solving savvy that allows them to push boundaries in an ever-changing world. Sheridan's 210,000 alumni play a critical role in shaping the future of our society in the fields of arts, business, community service, health, technology, and the skilled trades. In January 2023, Sheridan was ranked number one on Forbes' list of Canada's Best Employers.

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