

# Rob Carson Apologizes for 'Trailer' Remark, Facts on Ramsey 'Mobile Home' Appreciation Claims-MHVille Roundup

*News Release Updates Affordable Housing Seekers, Media, Others on Rob Carson, Dave Ramsey Controversies on Trailer House, Mobile Home, Manufactured Housing*

WINTER HAVEN, FLORIDA, UNITED STATES, February 20, 2023

/EINPresswire.com/ -- "I actually grew up in one. Sorry for the offense," said an email from Rob Carson to MHLivingNews. Beyond the apology for using the word 'trailer,' Carson was explaining that he grew up in what might be called 'a mobile home.' is a nationally syndicated [WCBM talk radio personality and a Newsmax TV](#) host.

Carson was responding to concerns raised in a recent report on MHLivingNews that cited him and financial advice guru Dave Ramsey (Ramsey Solutions), among others, for purported factual and terminology errors about modern manufactured homes. Ramsey confirmed receipt of the opportunity to respond, but has not issue a follow up comment. The report that names them are part of the manufactured housing industry (MHVille) news roundup that begins with the report, fact-check, analysis and expert commentary found in the report linked below.

<https://www.manufacturedhomelivingnews.com/responding-to-rob-carsons-trailers-and-dave-ramsey-mobile-homes-errors-why-it-matters-to-manufactured-homeowners-professionals-affordable-housing-advocates-me/>

That report begins by saying: "In all languages, definitions and the meanings of words matter. "A manufactured home is not a motor home or trailer, and although it is often called a "mobile home," it is not that either," explained the National Fire Prevention Association (NFPA) in their report which then illustrates why the language matters. The NFPA report that made that pithy observation explained that manufactured homes are about 3 times safer against a fire than a



Responding to Rob Carson's 'Trailers' and Dave Ramsey 'Mobile Homes' Errors, Why it Matters to Manufactured Homeowners, Professionals, Affordable Housing Advocates, Media, and Public Officials

mobile home and are about as safe, or safer, than conventional site-built housing against a fire, even though they are only about half the cost per square foot. That safety report continued: "A manufactured home is a structure built on a chassis and designed to be towed by a [specialized heavy-duty] vehicle [i.e.: truck or "totter"] to a permanent or semi-permanent site, where it will be used as a single-family residence." That said, Newsmax weekend show and rising syndicated talk radio host, Rob Carson, has repeatedly and errantly called manufactured homes "trailers." Carson has done so though this issue was

directly brought to his attention. Similarly, financial advice guru Dave Ramsey has oddly, and per the evidence, mistakenly called manufactured homes "mobile homes." Facts are what they are, and inaccuracies – regardless of who shares them – ought to be corrected. Ramsey has further

“

I actually grew up in one. Sorry for the offense." The "one" means 'a mobile home.' The "sorry" was an apology for improperly using the term "trailer" and "trailer park."”

*Rob Carson, WCBM and Newsmax talk show host to MHLivingNews.com*

repeatedly erred by falsely asserting that buying a manufactured home is 'like buying a car you sleep in,' then inaccurately claiming 'they lose value like a car' (see below)." The evidence of third-party research that contradicts Ramsey's remarks about modern manufactured homes appreciating are cited, and include LendingTree, the FHFA, prior HUD Secretary Ben Carson, the Urban Institute, and other named and linked sources.

Clayton Homes – Next Step Nonprofit White Paper on "Off Site Built" Manufactured Homes Examined

ManufacturedHomeLivingNews.com previously examined

the LendingTree research that produced their research findings that 'mobile homes,' or more appropriately, manufactured homes are appreciating in value. Per LendingTree, that rate of appreciation in manufactured homes is often faster in dozens of states than conventional housing. That report and analysis is linked below.

<https://www.manufacturedhomelivingnews.com/unpacking-manufactured-homes-as-an-investment-lendingtree-mobile-home-values-are-rising-faster-than-single-family-home-values-when-do-mobile-and-manufactured-homes/>

The collage includes the following elements:

- Clayton** logo (top left).
- Next Step** logo with the tagline "Affordable Housing Done Right" (top center).
- Text: "OFF-SITE BUILT HOMES PROVEN TO APPRECIATE IN VALUE: Providing Equity Building Opportunities & Reshaping Today's Housing Market" (top right).
- Small photo of James Brockmole (top right).
- MHProNews** logo (middle right).
- thinkND** logo (middle right).
- CLAYTON-NEXT STEP OFF-SITE BUILT 'WHITE PAPER'** (bottom left).
- MANUFACTURED HOMES** (bottom center, large text).
- THINKND 'MAGIC OF THE MIND - EVERYDAY ILLUSION, MISDIRECTION, DECEPTION, MHI MEMBERS' CLAIMS ANALYZED;** (bottom right).
- PLUS MHVILLE MARKETS UPDATE** (bottom right, vertical text).

Clayton Homes NextStep Off-Site Built Housing White Paper, Manufactured Homes, ThinkND Magic of the Mind - Everyday Illusions - Misdirection Deception, MHI Members Claims Analyzed; plus, MHVille Markets Update MHPProNews.

Clayton Homes and NextStep, both Manufactured Housing Institute (MHI) members, have issued their own white paper on the LendingTree and their own related research. MHPProNews explores their findings in the report, fact check, analysis and expert commentary linked below.

<https://www.manufacturedhomepronews.com/clayton-next-step-off-site-built-white-paper-manufactured-homes-thinknd-magic-of-the-mind-everyday-illusion-misdirection-deception-mhi-members-claims-an/>

Another fresh report on MHLivingNews Explores New Research by NerdWallet, Hippo Point to Frustration and Obstacles with Costs Associated with Existing Conventional Housing

That report considers their respective findings and points out how buying a new manufactured home with warranties can avoid several of the headaches associated with older housing that is often more costly. That research, analysis and commentary are linked below.

<https://www.manufacturedhomelivingnews.com/new-research-by-nerdwallet-hippo-point-to-frustration-and-obstacles-with-conventional-housing-but-positive-options-opportunities-for-those-who-turn-to-modern-new-manufactured-homes/>

Publicly Traded Company Market Reports on MHPProNews

Flagship Communities (MHC-UN.TO) KY Federal Suit Applauded, Elsmere Push-Back v Claims for More Affordable Manufactured Homes; in Litigation's Wake, Flagship Communities REIT (MHC-UN.TO) Stock, Fact Checks

The next report, analysis and expert commentary provide the curated information from various named parties, docket activity, and local news coverage of federal case Garvey Farm LP and

**NEW RESEARCH BY NERDWALLET, HIPPO POINT TO FRUSTRATION AND OBSTACLES WITH CONVENTIONAL HOUSING, But Positive Options, Opportunities for Those Who Turn to Modern, New Manufactured Homes**

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New Research by NerdWallet, Hippo Point to Frustration and Obstacles with Conventional Housing, But Positive Options, Opportunities for Those Who Turn to Modern, New Manufactured Homes

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**FLAGSHIP COMMUNITIES KY FEDERAL SUIT APPLAUDED, ELSMERE PUSH-BACK V CLAIMS FOR MORE AFFORDABLE MANUFACTURED HOMES IN LITIGATION'S WAKE, FLAGSHIP COMMUNITIES REIT (MHC-UN.TO) STOCK, FACT CHECKS**

Flagship Communities (MHC-UN.TO) KY federal lawsuit applauded. Elsmere, KY Pushback v Claims reported. More Affordable Manufactured Homes in Litigation's Wake is Flagship Communities REIT apparent goal. Case No. 2:23-cv-00015

Flagship Communities REIT (et al) v. City of Elsmere, Kentucky et al, case number 2:23-cv-00015. Details are linked below.

<https://www.manufacturedhomepronews.com/flagship-communities-ky-federal-suit-applauded-elsmere-push-back-v-claims-for-more-affordable-manufactured-homes-in-litigations-wake-flagship-communities-reit-mhc-un-to-stock-fact-checks/>

Nobility Homes (NOBH)

<https://www.manufacturedhomepronews.com/nobility-homes-inc-sales-and-earnings-for-its-fiscal-year-2022-report-result-best-inflation-net-after-taxes-up-34-more-fact-desantis-esg-and-nobh-plus-mhville-stocks-market-updates/>

Nobility Homes, Inc (NOBH) Sales, Earnings for Its Fiscal Year 2022 Report Result\$. Beating Inflation Rate, Net After Taxes Up 34% reported. More Fact\$, DeSantis ESG, MHville Market Report.

About MHLivingNews

Since 2012, Manufactured Home Living News (ManufacturedHomeLivingNews.com or MHLivingNews.com) has published the expert commentary, third party legal and other research, facts checks, analysis and home buyer shopping tips that the public craves. Millions of pageviews occur at MHLivingNews.

Per Webalizer data on 19-Dec-2022 06:15 CST indicates that the typical visitor of MHLivingNews engages with some 7.46 pages viewed per visit. Visitors have logged millions of page views annually on MHLivingNews.

About MHPProNews

MHPProNews is the manufactured home industry's largest, apparently most popular, and highest known engagement by manufactured housing industry professionals. Well over 13 million pageviews has been reported by Webalizer on the largest the baker's dozen cPanels on MHPProNews in 2022. Per that same source, there is an average of some 10.75 pageviews per visitor to MHPProNews, a rate several times greater than a number of mainstream media reports according to published online metrics.

MHPProNews Tag lines:

- > "Industry News, Tips, and Views Pros Can Use"©.
- > "Innovation, Information, Inspiration for Industry Professionals" ©.

> "Intelligence for your MHLife" ©.

> "We Provide, You Decide" © is a reference to comparing and contrasting the published statements of various trade groups.

MHVille© is an MHPProNews/MHLivingNews expression that affectionately means the manufactured home industry.

MHPProNews fact checks, analysis and commentaries explore reports and remarks by the Manufactured Housing Association for Regulatory Reform (MHARR), the Manufactured Housing Institute (MHI), the Texas Manufactured Housing Association (TMHA), the Florida Manufactured Housing Association (FMHA), the Modular Home Builders Association (MHBA), the National Association of Realtors (NAR), the National Association of Home Builders (NAHB), the National Federation of Independent Business (NFIB), the Job Creators Network (JCN), Texas Real Estate Research Center (TRERC), various governmental, and other sources. Typically 5 times weekly, MHPProNews articles curate from a wide range of sources that cover the left-center-right divide that includes a news recap from CNN Business and Newsmax which aim to provide a balanced and time-saving headline news. It is one of several exclusive features on MHPProNews.

Manufactured Home Communities (MHC) Real Estate Investment Trusts (REITs), manufactured home industry connected stocks, along with a snapshot of the broader equities, and headline news that span the left-right media divide are provided. Unique looks at what is often mistakenly called "mobile home park investing" are also explored.

Expert insights unpack quarterly and other reports by publicly traded firms such as Skyline Champion (SKY), Cavco Industries (CVCO), Nobility Homes (NOBH), Legacy Housing (LEGH), Deer Valley Homebuilders, Sun Communities (SUI), Equity Lifestyle Properties (ELS), UMH Properties (UMH), Flagship Communities, The Carlyle Group, Blackstone, BlackRock, and others.

<https://www.manufacturedhomepronews.com/has-the-manufactured-housing-industry-become-a-target-rich-environment-for-plaintiffs-attorneys-facts-news-plus-sunday-weekly-manufactured-home-industry-mhville-headlines-recap/>

The later linked report (above) explores increasing contacts for manufactured housing industry experts and expert witness services as attorneys and law firms are probing the controversies in the manufactured home industry.

About MHPProNews/MHLivingNews Co-Founder L. A. "Tony" Kovach

Kovach is one of the most vocal and public advocates for the full implementation of the Manufactured Housing Improvement Act of 2000 and its "enhanced preemption" provision that could be used to overcome local zoning barriers. Kovach is also an advocate for more competitive federal lending, in compliance with Congressional mandates, as the linked statement at the end of this press release demonstrates. Kovach believes that implementing

existing federal laws that are favorable to manufactured housing is one of the fastest ways to resolve the affordable housing crisis.

The [critically acclaimed publications](#) by MHPProNews' parent company, LifeStyle Factory Homes, LLC, include the first and still only known manufactured home industry Daily Business News on MHPProNews market report.

Beyond thousands of articles on MHPProNews/MHLivingNews, co-founder L. A. "Tony" Kovach has been published or cited by numbers of others. Examples include the Associated Press (AP), Chicago Sun Times, The Hill, PissedConsumer, LawnStarter, WND.com, Moxie Magazine, The Florida Times Union, Sarasota Herald Tribune, Gainesville Sun, WorldNetDaily.com, WND.com, Lakeland Ledger, Baptist Global News, Eternal Word Television Network (EWTN), Manufactured Home Merchandiser Magazine, Automated Builder, the National Association of Realtors, the Manufactured Housing Institute (MHI), the Manufactured Housing Association for Regulatory Reform (MHARR), public officials including the Consumer Financial Protection Bureau (CFPB), the Federal Housing Finance Agency (FHFA), and dozens of others.

Kovach is a multiple award-winning history buff whose recognitions and accomplishments include the prestigious Lottinville Award in History from the University of Oklahoma (O.U.).

Kovach's statement to the FHFA on obstacles limiting the manufactured home industry and possible solutions which was published on their website at this link here.

<https://www.fhfa.gov/Media/Documents/Kovach-statement.pdf>

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