

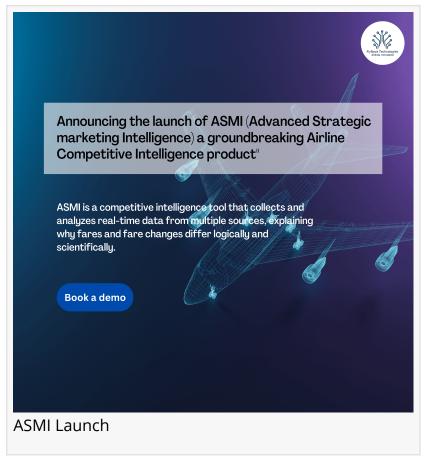
FlyNava launches its brand new product ASMI

DUBAI, UNITED ARAB EMIRATES, February 20, 2023 /EINPresswire.com/ -- FlyNava is excited to announce the launch of ASMI (Advanced Strategic Marketing Intelligence), a competitive intelligence tool that collects and analyzes real-time data from multiple sources, explaining why fares and fare changes differ logically and scientifically.

ASMI can address challenges in a costeffectively and real-time manner compared to current industry products which use legacy technologies. ASMI can now prevent revenue leakage that was previously unavoidable because of limited market coverage.

"We strive to build products for our customers which solve complex market

FlyNava is a software product startup that helps solve age-old problems related to reduced profitability. FlyNava's core focus is on airlines, applying pricing optimization and decision-making frameworks for business areas like Revenue Management, Pricing, and E-Commerce.



pricing distribution functions of airlines. FlyNava has 55 people strong team building new products and solutions for airlines, to address post-pandemic business needs. FlyNava has strong partnerships with AWS, Universities, and Research Organization to create innovative solutions.

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