

Elevating Expectations: Aerial Work Platform Market Hits \$14.3 billion by 2027

The development in electric and hybrid engines can open new growth prospects for the ever-growing demand for aerial work platforms.

PORTLAND, OR, UNITED STATES, February 20, 2023 /EINPresswire.com/ -- Aerial work platforms, also known as aerial lifts or mobile elevating work platforms (MEWPs), are mechanical devices used to elevate workers and equipment to perform work at elevated heights. They are used in a

variety of industries, including construction, maintenance, and entertainment, to perform tasks that would be difficult or impossible to accomplish with traditional ladders or scaffolding.

Aerial work platforms come in various types and sizes, each designed for a specific purpose. The most common types include scissor lifts, boom lifts, and vertical mast lifts. Scissor lifts are designed for vertical movement and are commonly used for indoor maintenance and construction work. Boom lifts, on the other hand, are designed for horizontal outreach and are ideal for outdoor work, such as tree trimming, building maintenance, and window washing. Vertical mast lifts are small and compact, ideal for indoor work in tight spaces, such as warehouses and distribution centers.

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According to a new report published by Allied Market Research, titled, the global [aerial work platform market](#) size is expected to reach \$14.3 billion in 2027 from \$9.3 billion in 2019, growing at a CAGR of 7.7% from 2020 to 2027. In 2019, North America dominated the market, in terms of revenue, accounting for 44.0% share of the global aerial work platform market.

The basic components of an aerial work platform include the platform, the control panel, and the lift mechanism. The platform is where the workers stand or sit, and it can be raised or



lowered to the desired height. The control panel allows the operator to control the movement of the platform and the lift mechanism, which can be hydraulic, electric, or pneumatic.

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Aerial work platforms offer numerous advantages over traditional methods of working at heights. They provide a safer and more stable work environment, reducing the risk of falls and accidents. They also offer greater flexibility and mobility, allowing workers to access difficult-to-reach areas and complete tasks more efficiently. Moreover, they can improve productivity and reduce labor costs, as they require fewer workers and less time to complete tasks.

However, the use of aerial work platforms also comes with certain risks, which can be mitigated through proper training, maintenance, and safety protocols. It is important to follow manufacturer guidelines and industry standards, including regular inspections and maintenance of the equipment, the use of personal protective equipment (PPE), and proper training of operators and workers.

Top Players:

The major players operating in the aerial work platform industry include Aichi Corporation, Altec Inc., Haulotte Group, J. C. Bamford Excavators Limited, Niftylift (UK) Limited, Oshkosh Corporation (JLG Industries, Inc.), Skyjack (Linamar Corp.), Terex Corporation (Genie), Teupen, and Zhejiang Dingli Machinery Co., Ltd.

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In conclusion, aerial work platforms are essential equipment for a wide range of industries, allowing workers to safely and efficiently work at elevated heights. They offer numerous benefits, including increased productivity, greater flexibility, and enhanced safety. However, it is crucial to use them properly and follow all safety protocols to minimize the risk of accidents and injuries.

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