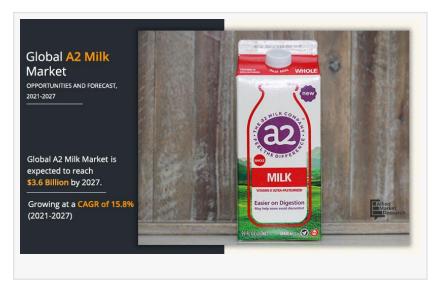


CAGR 15.8% | A2 Milk Market To Surge US\$ 3,699.2 Million by 2027- Allied Market Research

A2 milk beverage offers a variety of advantages compared to conventional dairy milk.

PORTLAND, OR, US, February 20, 2023 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "A2 Milk Market by Form, Packaging Form and Distribution Channel: Opportunity Analysis and Industry Forecast, 2021–2027," the global a2 milk market was valued at \$1,129.7 million in 2019, and is



projected to reach \$3,699.2 million by 2027, registering a CAGR of 15.8% from 2021 to 2027. The a2 milk market is expected to exhibit an incremental revenue opportunity of \$2.3 billion from 2020 to 2027. The market growth is propelled by the rising emergence of lactose intolerance, milk allergies, environmental concerns, and health consciousness.

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A large portion of the population has difficulty digesting dairy and dairy products. This is due to the presence of a1 beta casein protein in the milk. Hence, the consumption of dairy products experienced a decline in the recent past owing to several health-related concerns. However, a2 milk is regarded as a type of milk that is easier to digest and arguably does not cause any digestive disorders among consumers with lactose intolerance.

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The key players operating in the a2 milk industry include GCMMF (Amul), Erden Creamery Private Limited, Freedom Foods Group Limited, Lion Dairy & Drinks, Provilac Dairy Farms Pvt. Ltd., Ripley Farms LLC, Taw River Dairy, The a2 Milk Company Limited, Urban Farms Milk and Vinamilk.

On the basis of packaging form, the carton segment accounted for the maximum share in the global a2 milk market in 2019. Cartons enable to provide a longer shelf life to the product, incur lower transport costs and are also convenient and safer to use for consumers. Thus, owing to this growing preference and propelling consumption, the carton segment accounted for a higher value share in the global a2 milk market size and is anticipated to retain its position during the forecast period.

On the basis of region, Asia-Pacific was the prominent market for a2 milk in 2019. This can be attributed to the tremendous popularity and substantial consumption of a2 milk beverage in the region. Furthermore, the availability of cow breeds that produce a2 milk is abundant in the region. However, the North America region is expected to witness a significant CAGR during the a2 milk market forecast period, owing to rapid demand and acceptance of a2 milk beverages as a result of high consumer spending, lactose intolerance among large population and growing health consciousness.

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- ☐ Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the global A2 Milk Market.
- ☐ Highlights key business priorities in order to guide the companies to reform their business strategies and establish themselves in the wide geography.
- ☐ The key findings and recommendations highlight crucial progressive industry trends in the A2 Milk Market , thereby allowing players to develop effective long-term strategies in order to garner their market revenue.
- ☐ Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.
- ☐ Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those restraining the growth to a certain extent.
- ☐ Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

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Dairy Enzyme Market - https://www.alliedmarketresearch.com/dairy-enzyme-market-A14280

Goat Milk Market - https://www.alliedmarketresearch.com/goat-milk-market

Dairy Blends Market - https://www.alliedmarketresearch.com/dairy-blends-market-A11037

Lactase Market - https://www.alliedmarketresearch.com/lactase-market-A11051

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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