

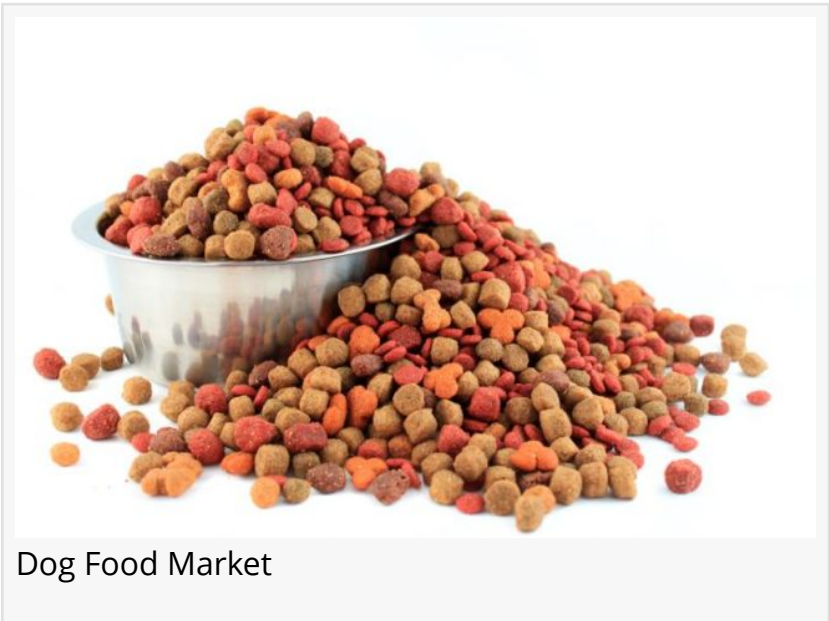
Dog Food Market Size To Reach US\$ 88.1 Billion By 2028, Growth Rate (CAGR) of 4.77%

Global dog food market size to reach US\$ 88.1 Billion by 2028, exhibiting a growth rate (CAGR) of 4.77% during 2023-2028.

BROOKLYN, NEW YORK, UNITED STATES, February 20, 2023

/EINPresswire.com/ -- According to IMARC Group's latest report, titled "Global Dog Food Market: Industry Trends, Market Size, and Competitive Analysis, 2023-2028", the [global dog food market](#) size reached US\$ 66.4 Billion in 2022.

Looking forward, IMARC Group expects the market to reach US\$ 88.1 Billion by 2028, exhibiting a growth rate (CAGR) of 4.77% during 2023-2028.



Dog Food Market

Dog food refers to food particularly made and aimed for consumption by dogs and other related canines. Dogs are omnivores with a carnivorous preference and have sharp, pointed teeth and shorter gastrointestinal swaths of carnivores, well suited for consuming meat than vegetable substances. Some of dog food products provide hypoallergenic nutrition, whereas other formulations are offer reduced risks of kidney and heart-related diseases.

For more information, visit <https://www.imarcgroup.com/dog-food-manufacturing-plant/requestsample>

Note: We are in the process of updating our reports. If you want to receive the latest research data covering the period from 2023 to 2028, along with industry trends, market size, and competitive analysis, click on the request sample report. The team would be able to deliver the latest version of the report in a quick turnaround time.

For more information, visit <https://www.imarcgroup.com/dog-food-manufacturing-plant/requestsample>

The rising awareness among consumers about the nutritional needs of their dogs represents a

significant factor driving the market growth. The rising trend of humanization of pets and the increasing adoption of dogs among millennials are acting as other major growth-inducing factors. Moreover, the rising consumer demand for personalized food products for their dogs is another factor contributing to the market growth. The market is also being driven by the introduction of numerous product variants, such as low-calorie and vegan dog foods.

This, along with the increasing demand for [organic and natural pet food](#) product variants is driving the market toward growth. Other factors, rising consumer expenditure capacities, the easy product availability at affordable price points, and proliferating online retail channels selling dog foods in a wide range of varieties, are further creating a positive outlook for the market.

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Note: In this report you will get detailed analysis of the market, growth analysis graphs, historical period analysis, forecast period analysis, major market segmentation, top leading key players of the market, table of content, list of figures, and list of tables.

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The global dog food market is highly concentrated in nature with the presence of a few players competing in terms of quality and prices.

- Mars Petcare, Inc.
- Nestlé Purina Pet Care
- Hill's Pet Nutrition
- Proctor & Gamble Co.
- Del Monte Foods

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The report has categorized the market based on product type, pricing type, ingredient type, and distribution channel.

Breakup by Product Type:

- Dry Dog Food
- Dog Treats
- Wet Dog Food

Breakup by Pricing Type:

- Premium Products
- Mass Products

Breakup by Ingredient Type:

- Animal Derived
- Plant Derived

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online
- Others

Regional Insights:

- North America
- Western Europe
- Asia Pacific
- Latin America
- Eastern Europe
- Middle East and Africa

For more information on this report, please contact us at sales@imarcgroup.com & visit our website:
<https://www.imarcgroup.com/request?type=report&id=614&flag=C>

Key highlights of the report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

For more information on this report, please contact us at sales@digitaljournal.com:

<https://www.digitaljournal.com/pr/news/gaskets-and-seals-market-size-trends-key-players-and-forecast-2023-2028>

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, [travel](#) and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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