

MoMojo Records Signs Rochelle & The Sidewinders

'3rd Time's a Charm' now available worldwide

LANCASTER, PA, UNITED STATES,
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-- MoMojo Records proudly announces
the signing of two-time International
Blues Challenge semi-finalists, Rochelle
& The Sidewinders, an award-winning,
high-energy blues rock band based in
Austin, Texas. The Sidewinders are
fronted by the dynamic and striking
Rochelle Creone, "The Texas Songbird,"
who provides the captivating vocals for
their rockin' blues performances.

Originally self-released in October 2022, '3rd Time's a Charm' is a collection of sixteen originals which are a powerful foray into the blues medium and all of its funky, rockin' and



soulful sub-genres. Named one the of the best albums of 2022 by AustinBluesRadio.net. Blues Blast Magazine reviewer John Mitchell observes, "On the basis of this album it is not hard to see why the band holds down regular gigs on the highly competitive Austin scene." The band also received a bronze medal from the Global Music Awards for their song, "My Baby Came Back."

"It is a pleasure to welcome Rochelle & The Sidewinders to the MoMojo Records family," says MoMojo Records Director, Sallie Bengtson. "After nearly eight years on the scene and releasing two prior albums, we look forward to working with the group to share the charm of this compelling new release, far and wide."

"Rochelle & The Sidewinders are super excited to join forces with MoMojo Records," says Tom Coplen, guitarist and band manager. "As we release our third full length album, '3rd Time's a Charm,' we are confident that a partnership with a company like MoMojo Records and their

strong marketing, distribution network and industry experience will be a 'win-win' relationship for everyone involved!"

'3rd Time's a Charm' is now available to stream and purchase: https://lnk.to/Rochelle3rdtimesacharm

"Blessed with an impressive vocal range, Creone consistently belts with authority, whether she's gracefully gliding into her upper register or dropping down to a growl." --Downbeat Magazine

For additional information, visit <u>www.rochelleandthesidewinders.com</u> and follow on Facebook and Instagram @rochelleandthesidewinders

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