

SaaSify launches Watch Outs for streamlining SaaS Subscriptions in Cloud Marketplaces

Watch Outs is the latest addition to SaaSify's powerful features to help ISVs retain customers by alerts on subscription expiration!

REDMOND, WASHINGTON, UNITED STATES, February 22, 2023 /EINPresswire.com/ -- SaaSify is



excited to announce the launch of its Watch Outs feature to help ISVs facilitate customer retention by sending subscription expiration alerts. This latest feature seeks to help ISVs achieve repeat business before expiry of the subscription period for customers. <u>Research</u> shows that repeat customers have been measured to spend an average of 67% more than the new customers.

With this feature, ISVs will be able to go to their customers 15-20 days in advance before subscription expiry to discuss renewal and long term contracts. Watch Outs by SaaSify will keep ISVs on top of your customer subscription and give you key insights and reporting to prevent

subscription expiration. With Watch Outs ISVs will get timely alerts and notifications to engage their customers for subscription renewal.

To know more about Watch Outs and other latest updates on SaaSify, click here!

SaaSify is a SaaS enablement platform for ISVs to sell, manage, and grow SaaS services through cloud marketplaces. 100+ ISVs leverage its zero-engineering platform and industry experts to boost SaaS marketplace sales and revenue.

Spektra Systems (<u>https://spektrasystems.com</u>) is a partner focused cloud solutions company. At Spektra, our mission is to enable technology partners for Microsoft, Amazon, and others to achieve more with the help of effective business and technology innovation.

Amit Malik Spektra Systems This press release can be viewed online at: https://www.einpresswire.com/article/618156500

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