

Exploring the Growth Trajectory of the U.S. Baby Infant Formula Market: \$6.78 Billion Opportunity by 2030

Offering infants healthy, nutrient-dense carbohydrates is expected to optimize their growth and maintain a healthy body weight.

PORTLAND, OR, US, February 21, 2023 /EINPresswire.com/ -- According to the report published by Allied Market Research, the [U.S. Baby Infant Formula Market](#) was estimated at \$3.88 billion in 2020 and is expected to hit \$6.78 billion by 2030, registering a CAGR of 8.6% from 2021 to 2030. The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and evolving market trends.



For more information, please visit: <https://www.alliedmarketresearch.com/request-sample/11214>

Increase in number of women participating in labor force and high nutritional content of infant formula drive the growth of the U.S. baby infant formula market. On the other hand, government initiatives to promote breastfeeding impede the growth to some extent. However, growing preference toward organic baby food & drinks, extensive research on prebiotics and probiotics in baby food, and developments in technology resulting in emergence of new products are expected to open new opportunities in the industry.

Key players in the market:

The key players studied in the report are Abbott Laboratories, Arla Foods Amba, Aussie Bubs, Bobbie, Campbell Soups Company, Dana Dairy Group Ltd, Danone Sa, D-Signstore, Else Nutrition Holdings Inc, Hipp Gmbh & Co. Vertrieb Kg, Holle Baby Food Ag, Kabrita Usa, Nature's One, Llc,

Nestle S.A, Reckitt Benckiser Group Plc, And The Hain Celestial Group, Inc.

□□□ □□□□ □□□□□□ (□□□ □□□□□ □□□ □□□□ □□□□□□□□□□, □□□□□□, □□□□□□, □□□ □□□□□□□□):

<https://www.alliedmarketresearch.com/checkout-final/3f7b605bcc2ee42ec086573dfbc8aa29>

In addition, upsurge in awareness among consumers regarding the health benefits associated with organic infant formula has led to increase in preference for organic baby drinks. Thus, baby infant formula free from ingredients such as added sugar, sodium, and preservatives is anticipated to gain traction in the U.S., thereby contributing toward the growth of the market. However, concerns related to food safety and decline in birth rate hamper the U.S. baby infant formula market growth.

□□□□□□□□ □□□□□□□□:

Based on ingredients, the carbohydrate segment contributed to nearly three-fifths of the total market revenue in 2020, and is expected to lead the trail by the end of 2030. The vitamins segment, however, would exhibit the fastest CAGR of 14.2% throughout the forecast period.

Based on distribution channel, the hypermarkets segment held nearly one-third of the total market revenue in 2020, and is expected to lead the trail by the end of 2030. The hard discounter stores segment, simultaneously, would exhibit the fastest CAGR of 10.7% throughout the forecast period.

□□□□□□ □□ □□□:

- Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the global U.S. Baby Infant Formula Market.
- Highlights key business priorities in order to guide the companies to reform their business strategies and establish themselves in the wide geography.
- The key findings and recommendations highlight crucial progressive industry trends in the U.S. Baby Infant Formula Market, thereby allowing players to develop effective long-term strategies in order to garner their market revenue.
- Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.
- Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those restraining the growth to a certain extent.
- Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

□□□□□□□□ □□□□□□ □□□□□□□□□□□□ □□□□ □□□□□□: <https://www.alliedmarketresearch.com/purchase-enquiry/11214>

Physician recommends infant formula as an alternative to breastmilk. As many working mothers

resume their jobs shortly after giving birth, infant formula serves as a healthy and nutritious alternative that can be fed at convenience. Thus, increase in participation of women in labor force has led to rise in preference for infant formula for their babies.

□□□□□ □□□ □□□□ □□□□□□□ □□□□□□□ □□ □□□ □□□□□□□□:

Baby Drinks Market - <https://www.alliedmarketresearch.com/baby-drinks-market>

Canada Baby Food Market - <https://www.alliedmarketresearch.com/canada-baby-food-market>

Asia-Pacific Baby Infant Formula Market - <https://www.alliedmarketresearch.com/asia-pacific-baby-infant-formula-market>

Dairy Alternative Market - <https://www.alliedmarketresearch.com/dairy-alternatives-market>

□□□□□ □□

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of “Market Research Reports” and “Business Intelligence Solutions.” AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa
Allied Analytics LLP
+1 503-894-6022

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/618190050>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.