

# E-Learning Market Analysis Report 2023-2028: Size, Growth, Segmentation, Competitive Analysis and Outlook

*The growing popularity of learning experiences provided by the top universities across the globe are among the primary factors driving the e-learning market.*

BROOKLYN, NEW YORK, UNITED STATES, February 23, 2023

/EINPresswire.com/ -- The latest report by IMARC Group, titled “[E-Learning Market Analysis Report 2023-2028: Size, Growth, Segmentation, Competitive Analysis and Outlook](#)”, offers a

comprehensive analysis of the industry, which comprises insights on the market. The report also includes competitor and regional analysis, and contemporary advancements in the market.

Global e-learning market size reached US\$ 288.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 582.3 Billion by 2028, exhibiting a growth rate (CAGR) of 9.5% during 2023-2028.

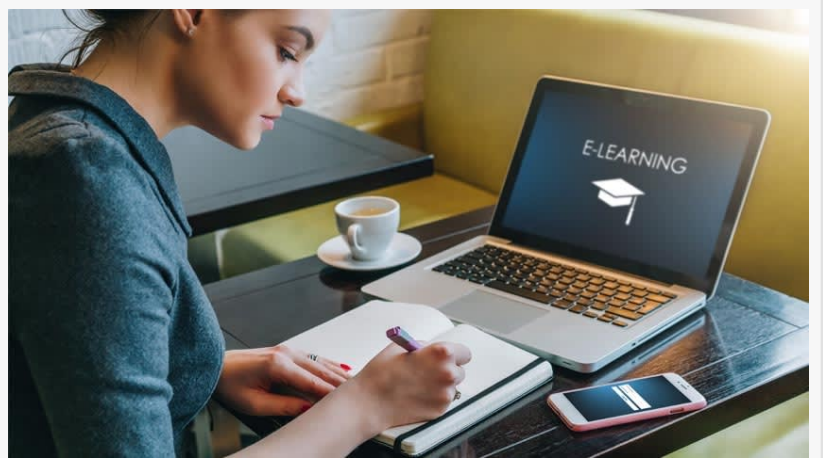
Base Year of the Analysis: 2022

Historical Period: 2017-2022

Forecast Period: 2023-2028

The [global e-learning market size](#) reached US\$ 288.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 582.3 Billion by 2028, exhibiting a growth rate (CAGR) of 9.5% during 2023-2028.

E-learning, or electronic learning, represents a modern learning idea used to impart knowledge through digital technologies and devices. It encourages a healthy exchange of knowledge by providing an interactive environment to the participants regardless of the time and place. The purpose of e-learning is to facilitate students with proper expertise and knowledge through specifically designed courses and prime-quality lectures. In addition, this technique is gaining



E-Learning Market

preference in the corporate sector, where various e-learning tools and modules, such as gamification and LMS, are incorporated into the employee training programs. As a result, this modern design finds widespread applications in K-12 learning, higher education, and vocational exercise across small, medium, and large enterprises.

□□□□□□ □□ □ □□□ □□ □□□□□□ □□□□□□: <https://www.imarcgroup.com/e-learning-market/requestsample>

Note: We are in the process of updating our reports. If you want to receive the latest research data covering the period from 2023 to 2028, along with industry trends, market size, and competitive analysis, click on the request sample report. The team would be able to deliver the latest version of the report in a quick turnaround time.

□-□□□□□□□□ □□□□□□ □□□□□□:

The presence of well-established education infrastructure and the growing popularity of blended learning experiences provided by the top universities across the globe are among the primary factors driving the e-learning market. Besides this, the escalating demand for personalized courses and content and customized learning tools and the elevating requirement for this platform for providing corporate training to employees, owing to the sudden outbreak of the COVID-19 pandemic, are further augmenting the market growth. Moreover, the rising need for e-learning solutions, on account of several advantages, such as accessibility to multiple classes and interactive lectures and sessions, is also catalyzing the global market. Apart from this, the improving internet connectivity across countries and the increasing penetration of IoT-based smart devices are acting as significant growth-inducing factors. Furthermore, the high shift of educational institutions from physical lectures to virtual classrooms for completing the curriculum that is accessible regardless of the time and place is expected to bolster the e-learning market in the coming years.

□□□ □□□□ □□□□□□ □□□: <https://www.imarcgroup.com/checkout?id=2390&method=1>

Note: In this report you will get detailed analysis of the market, growth analysis graphs, historical period analysis, forecast period analysis, major market segmentation, top leading key players of the market, table of content, list of figures, and list of tables.

□□□□□□□□□□□□ □□□□□□□□□□ □□□□ □□□ □□□□□□□□:

The report has also analysed the competitive landscape of the market with some of the key players.

- Adobe Inc.
- Aptara Inc. (iEnergizer)
- Blackboard Inc.

- Cisco Systems Inc.
- GP Strategies Corporation
- Instructure Inc. (Thoma Bravo)
- Oracle Corporation
- Pearson Plc
- SAP SE
- Skillsoft Corporation
- Thomson Reuters Corporation (The Woodbridge Company).

□□□ □□□□□□ □□□□□□□□□□□□:

The report has categorized the market based on technology, provider and application.

Breakup by Technology:

- Online E-Learning
- Learning Management System
- Mobile E-Learning
- Rapid E-Learning
- Virtual Classroom
- Others

Breakup by Provider:

- Services
- Content

Breakup by Application:

- Academic
  - o K-12
  - o Higher Education
  - o Vocational Training
- Corporate
  - o Small and Medium Enterprises
  - o Large Enterprises
- Government

Breakup by Region:

- North America (United States, Canada)

- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, South Africa, Others)

□□□ □□□□□□ □□ □□□□□□□□□□□□ □□ □□□□□□ □□□□ □□□□□ □□□□ □□ & □□□□ □□  
 □□□□□□: <https://www.imarcgroup.com/request?type=report&id=2390&flag=C>

□□□ □□□□□□□□□□ □□ □□□ □□□□□□:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

□□□□□□□ □□□□□□□ □□ □□□□□ □□□□□:

[India E-learning Market](#)

[Asia Pacific E-learning Market](#)

□□□□□ □□:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson  
 IMARC Services Private Limited  
 +1 6317911145

sales@imarcgroup.com

---

This press release can be viewed online at: <https://www.einpresswire.com/article/618570648>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.