

Virtual Desktop Infrastructure Market is estimated to surge at 8.3% CAGR to reach USD 19.8 Billion by the end of 2031

The need for enhanced data security offered by virtual desktop infrastructure (VDI) boosts the growth of the global virtual desktop infrastructure (VDI) market.

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/EINPresswire.com/ -- According to the report published by Allied Market Research, the global [virtual desktop infrastructure market](#) generated \$9 billion in 2021, and is projected to reach \$19.8 billion by 2031, growing at a CAGR of 8.3% from 2022 to 2031.



The report offers a detailed analysis of the top winning strategies, evolving market trends, market size and estimations, value chain, key investment pockets, drivers & opportunities, competitive landscape, and regional landscape.

The report is a useful source of information for new entrants, shareholders, frontrunners, and shareholders in introducing necessary strategies for the future and taking essential steps to significantly strengthen and heighten their position in the market.

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A surge in the need to increase employee efficiency, availability of enhanced data security offered by virtual desktop infrastructure (VDI), and cost-effectiveness associated with VDI solutions are expected to drive the growth of the global virtual desktop infrastructure market.

The increase in digital dependence and the prevalence of adverse lockdown restrictions that led to the implementation of social distancing policies during the pandemic had a positive impact on the market.

COVID-19 Scenario:

- The pandemic had a positive impact on the growth of the global virtual desktop infrastructure market, owing to the presence of lockdowns imposed by the governments of various countries across the globe. Digital dependence among customers witnessed dramatic growth, especially after the prevalence of lockdowns as people were required to stay indoors during regulatory procedures.
- Thus, internet penetration exponentially surged during the pandemic, which distinctively contributed to market growth.
- In addition, increase in the popularity of remote working solutions is further expected to expand the growth of the market.

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Based on deployment model, the on-premise segment held the dominating market share in 2021, holding nearly three-fourths of the global market, and is expected to maintain its leadership status during the forecast period. The cloud segment, on the other hand, is expected to cite the fastest CAGR of 9.8% during the forecast period.

Based on industry vertical, the IT and telecom segment held the largest market share in 2021, holding more than one-fourth of the global market, and is expected to maintain its leadership status during the forecast period. The healthcare segment, on the other hand, is expected to cite the fastest CAGR of 10.5% during the forecast period.

Based on offering, the solution segment held the largest market share in 2021, holding nearly three-fourths of the global market, and is expected to maintain its leadership status during the forecast period. The service segment, on the other hand, is expected to cite the fastest CAGR of 9.8% during the forecast period.

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Based on enterprise size, the large enterprises segment held the largest market share in 2021, holding nearly three-fourths of the global market, and is expected to maintain its leadership status during the forecast period. The SMBs segment, on the other hand, is expected to cite the fastest CAGR of 9.4% during the forecast period.

Based on region, the market across North America held the dominating market share in 2021, holding more than one-third of the global market, and is expected to maintain its leadership

status during the forecast period. The Asia-Pacific region, on the other hand, is expected to cite the fastest CAGR of 9.9% during the forecast period.

The key players analyzed in the global virtual desktop infrastructure industry report include IBM, HP Enterprise, VMware, Inc, Ericom Software, Inc, Intel Corporation, Microsoft Corporation, Huawei Technologies, Parallels International GmbH, AWS, Cisco Systems, Citrix, IGEL Technologies, Evolve IP, LLC, Redhat, Inc, N Computing Limited, Vagrant, Inc, Neverfail, Inc.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Contact:

David Correa

5933 NE Wi

Toll-Free: 1-800-792-5285

UK: +44-845-528-1300n Sivers Drive

#205, Portland, OR 97220

United States

Hong Kong: +852-301-84916

India (Pune): +91-20-66346060

Fax: +1-855-550-5975

help@alliedmarketresearch.com

Web: <https://www.alliedmarketresearch.com>

Follow Us on: LinkedIn Twitter

David Correa

Allied Analytics LLP

+ +1 503-894-6022

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