

# INTOO Parent Company Gi Group Holding Turns 25; Founder Shares Vision for Future of the International HR Organization

*Founder Stefano Colli-Lanzi celebrates growing one of the world's leading HR organizations; will invest 200 mil euros in acquisitions over the next 2 years.*

LOS ANGELES, CALIFORNIA, UNITED STATES, February 28, 2023 /EINPresswire.com/ -- In 1998, Stefano Colli-Lanzi—at that time a consultant—saw new regulations in the Italian market as an opportunity to enter the HR world by launching the first Italian staffing company.

Twenty-five years later, he is at the helm of one of the leading global HR services and consulting companies, [Gi Group Holding](#), with more than 8,000 employees (having grown by 1,500+ in 2022) and a presence in 34 countries worldwide. The Gi Group Holding family of brands includes a range of HR service providers covering temporary and permanent staffing, executive search, business process outsourcing, and more, including INTOO, the career development and transition flagship, with offices in the U.S., Italy, UK and Ireland, Brazil and Argentina.



“

..we planned an annual investment of 100 mil/€ in acquisitions for the next two years. We have a very clear goal on the horizon: €6 billion by 2024.”

*Stefano Colli-Lanzi, CEO of Gi Group Holding*

Its steady growth, through even the most turbulent periods of this quarter century, like the pandemic and the Russian-Ukrainian conflict, has led to an increase in revenue from €1,581 million in 2015 to over €3.6 billion in 2022.[1]

Throughout the company's history, strategic investments and M&A operations have advanced its capacity for growth and resilience: in this regard, last autumn Gi Group Holding announced its 50th acquisition (The Bridge, an HR technology consultancy focused on building and scaling up

digital capabilities for multinational businesses).

Stefano Colli-Lanzi, CEO of Gi Group Holding says, “This anniversary is certainly an appropriate

time to celebrate what has been done, so I would first like to address all the people who have contributed and continue to contribute every day to this project, which aims to seize the opportunity—and the responsibility—of contributing to the positive evolution of society, through work. But on occasions like these it is also important to lay foundations for the future. Over the coming years, the Group intends to continue on our current trajectory, increasing revenue from our international business from 50% to 70%. On the other side, we will increasingly focus on verticalization, diversification of solutions and progressive improvement of margins. Therefore, we planned an annual investment of 100 mil/€ in acquisitions for the next two years. We have a very clear goal on the horizon: €6 billion by 2024."

Besides its growth trajectory, the Group has been guided by a clear purpose for 25 years: to contribute to the evolution of the labor market and to embrace the ambitious opportunity—and responsibility—to change people's lives for the better. Stefano Colli-Lanzi continued, "Work has the power to generate priceless personal and social value, as reflected in the Fondazione Gi Group for Sustainable Work. Sustainable Work means achieving living and working conditions that support people so they can find and stay at work throughout their active lives, without compromising the ability of future generations to enter or remain in the workforce."

Colli-Lanzi also believes that addressing the current worldwide skills shortage with training and reskilling as well as internal mobility are key to overcoming the candidate shortage, making the labor market more sustainable. One way Gi Group Holding is doing so is through its company INTOO, which is well-equipped to deliver career development solutions that answer such employer dilemmas.

"INTOO is proud to be a part of this important milestone for Gi Group Holding. This celebration comes on the heels of many other pivotal milestones including Gi Group Holding's 50th acquisition this year, and its expansion into the U.S. three years ago," said Mira Greenland, CRO at INTOO.

In order to address the changing labor market, Colli-Lanzi has drawn on his experience with the younger generation—both as a father and a university professor—to highlight three drivers to attract younger workers, which remains a key challenge. They are: 1) Focus on practice rather than theory; 2) Give them the opportunity to have a positive impact on society; and 3) Provide them with the work-life balance they need.

With a 25-year history of responding to the constantly evolving labor market with solutions to meet varied regional needs worldwide, Gi Group Holding's planned investments and acquisitions will allow the company to continue to advance their global ecosystem of HR services to support clients in business growth and change.

[1] Preliminary results, awaiting validation by auditors

ABOUT INTOO

INTOO is the career development and transition flagship for Gi Group Holding, a global leader in HR and talent solutions with 20+ years of experience in delivering high-touch, people-focused programs to more than 20,000 companies around the world. INTOO's focus on personalized, one-on-one coaching and technology innovation enables organizations of all sizes to protect their employer brand throughout the employee lifecycle, with flexible candidate experience, career development, and outplacement [solutions](#). INTOO's award-winning career transition solutions deliver better results through unlimited hours of 1:1 coaching available 7 days a week. [Contact us](#) today for more information.

## ABOUT GI GROUP HOLDING

Founded in 1998 in Milan, Italy, Gi Group Holding is one of the world's leading providers of services for the evolution of the Labour Market. Through a global staffing and recruitment ecosystem that comprises eight individual, yet complementary brands – Gi Group Holding, Gi Group, Grafton, Wyser, Gi BPO, Tack/TMI, INTOO, Jobtome – the Group delivers a 360° suite of relevant, impactful solutions. Gi Group Holding works to promote a sustainable and enjoyable global market for people, companies, and society, reflecting the ever-changing Labour Market needs. The company employs over 8,000 staff and is active in 34 countries across Europe, APAC, and the Americas. Gi Group Holding is the 8th largest European staffing firm, and 15th worldwide (according to Staffing Industry Analysts), providing services to more than 20,000 client companies and with revenues of €3.2 billion (2021). <https://www.gigroupholding.com/>

Sarina Basch  
INTOO  
+1 888-879-9357  
[us.media@intoo.com](mailto:us.media@intoo.com)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/619392650>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.