

Just in Time for 2023 Beachgoers, Shakalo Launches Safe Sand Remover that Helps Keep Sand at the Beach

Introducing SANDSCREEN[™], an easy-touse sand removal pouch that helps sand glide off the skin before, during, and after time at the beach.

ENCINTAS, CALIFORNIA, USA, March 1, 2023 /EINPresswire.com/ -- Shakalo, a Beach Care Company, is thrilled to announce the launch of their talc-free, cruelty-free, gluten-free, and reeffriendly sand removal product <u>SANDSCREEN</u>™. Now beachgoers can enjoy sand-free fun in the sun without the hassle of baby powder. "This musthave beach product comes in a convenient pouch that easily wipes sand away from feet, hands, legs, faces, bums, and even paws," says cofounder and CEO, Josie Juncal. SANDSCREEN™ is perfect for throwing in the suitcase or beach bag and is sure to make sand-free fun in the sun a reality.

SANDSCREEN™ is available in a 1.77 oz. pouch for \$24 or a 3-pack for \$59.97. The powder formula is chemical-free and has a subtle coconut and vanilla scent. The product is activated by patting the powder onto the skin before wiping away sand with the soft jersey pouch. SANDSCREEN™ is perfect for swimming, building sandcastles, and other beach activities, and can be



Wipes Sand clean for a better beach experience

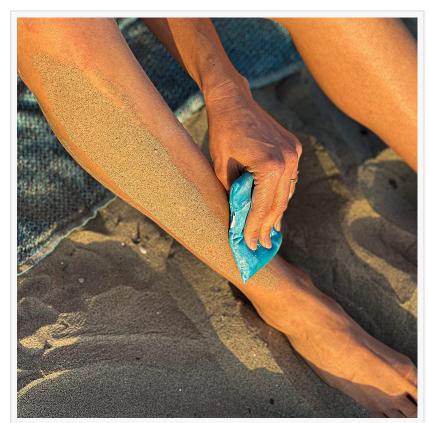


Effortlessly wipe away sand at the beach

conveniently stored in a zip carrying case.

Inspired by a mother using a baby powder to help repel sand on the beach, Josh Morgan and Josie Juncal envisioned a better way to keep sand at bay. They joined forces to make their dream a reality. With the help of Cosmetic Chemist and Formulator Vincenzo Spinnato, they created SANDSCREEN™, their first product, and subsequently founded the beach care company Shakalo.

California resident Laura White says,
"Since moving to a beach area,
SANDSCREEN™ has revolutionized our
lives! It's incredibly effective and has
saved me from having to vacuum my
car each week. I even use it on my
dogs' paws and bellies to keep them clean!"



Wipe sand clean with Sandscreen from Shakalo

For more information, visit shakalolife.com. SANDSCREEN™ can be purchased at shakalolife.com; amazon.com

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