

Health 2.0 Conference Reviews The Impact Of Telemarketing Scam In The Healthcare Sector

The experts at this 3-day healthcare conference talked about the impact of telemarketing scam on the healthcare and wellness industry.

LAS VEGAS, NEVADA, UNITED STATES, March 1, 2023 /EINPresswire.com/ -- With people searching for healthcare options and weighing their choices, Health 2.0 Conference focused on how telemarketing scam offenses are perpetrated in the healthcare industry. This healthcare event occurred in Mandalay Bay, Las Vegas, USA, on December 19-21, 2022.

One of its fireside chats shared how scammers are becoming increasingly savvy, targeting individuals of all ages who may be more vulnerable to fraud.

Thought leaders also stressed that some telemarketing fraudsters pose as representatives from legitimate organizations and pressure individuals into providing private information and payment in exchange for services or healthcare products that don't exist.

Scammers target vulnerable individuals in the healthcare sector, exploiting their need for access to important medical information or services. The healthcare experts in the session emphasized that these telemarketing scam offenses are increasing yearly, resulting in billions of dollars of consumer losses.

This alarming news means consumers need to be extra vigilant against any suspicious calls, text messages, or emails that promise unrealistic medical information or products. It's important to remember that fraudsters can be persuasive and come across as very convincing. Fireside chat's leaders highlighted the importance of being aware of the red flags regarding telemarketing



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fraud. For instance, a scammer might contact a person by phone and demand personal details, or they might ask to transfer money in exchange for services that cannot be delivered. Health 2.0 Conference's experts stressed that consumers could only share personal information or agree to pay for goods or services if they're certain they are legitimate.

One of the most important suggestions shared by the Health 2.0 Conference was that when dealing with telemarketers, always ask questions. Legitimate service providers will always be happy to answer them. Take your time making decisions; legitimate telemarketers are legally required to allow a cooling-off period after purchase agreements.

Be suspicious of deals that sound too good to be real, warned healthcare experts at the Health 2.0 Conference, like offers of 'free' products. Similarly, any telemarketers that are uncooperative or rude need to be avoided.

The Health 2.0 Conference encourages consumers to be aware of telemarketing scam offenses and report any fraudulent activities to the FTC or local police. Speakers highlighted that it's important to report such fraud as soon as possible to help stop the scammers in their tracks and ensure that vulnerable individuals do not fall prey to their tricks.

Anyone scammed through telemarketing should seek advice from a trusted third party, like the National Consumer Protection organization or the Better Business Bureau. Reporting fraud is also key to ensuring the issue is brought to light and addressed appropriately, reviews speakers at the Health 2.0 Conference's fireside chat. You can attend this [healthcare event in 2023](#) to stay updated and safe from the prevailing health-related scams and fraud.

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