

## VIPC Awards Commonwealth Commercialization Fund Grant to EDai

CCF grants support startups, critical early technology testing and market validation efforts

RICHMOND, VIRGINIA, UNITED STATES, March 8, 2023 /EINPresswire.com/ -- The Virginia Innovation Partnership Corporation (VIPC), the nonprofit operations arm of the Virginia Innovation Partnership Authority (VIPA), today announced that EDai has been awarded a Commonwealth Commercialization Fund (CCF) grant for \$75,000. VIPC's CCF programs have distributed more than \$45 million to Virginia-based startups, entrepreneurs and university-based inventors since 2012.



Based in Richmond, Va., EDai's platform uses advanced analytics to help economic developers, business leaders, and site selection consultants make high-stakes location decisions, save time, and reduce complexity to make better, faster decisions. This CCF grant will improve the user

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experience in the existing MVP portal and invest in marketing efforts to drive users to the site.

"We are thrilled to receive a CCF grant from VIPC," said Dr. Sean Brazier, CEO and founder of EDai. "Our technology and proprietary datasets streamline the research and discovery portion of economic decisions allowing business leaders to focus on the important relationships."

"We are pleased to award a CCF grant to EDai," said Sean Mallon, VIPC's VP for Commercialization. "VIPC's CCF grant program plays an important role in getting funding to Virginia-based pre-seed and seed-stage startups when they need it most. Our goal is to help Virginia companies grow and lead the nation in innovation, opportunity, and job creation. EDai's approach is informed by Dr. Brazier's many years of experience supporting economic developers as they made complex and high-value decisions, and the market is responding positively to this innovation."

CCF accepts applications and awards funding on a rolling basis to Virginia's small businesses and university-based innovators. This competitive grant program seeks to fund high-potential Virginia-based for-profit technology companies at the early stage of commercialization and provides grants up to \$75,000. The grants support technology and market validation efforts such as customer discovery, market research, business model validation, development of prototypes or a minimum viable product (MVP), customer pilots, intellectual property protection, team development, and more. For more information on funding opportunities and eligibility requirements, or to apply visit: <a href="https://www.VirginialPC.org">www.VirginialPC.org</a>.

## About Virginia Innovation Partnership Corporation (VIPC)

VIPC: Connecting innovators with opportunities. As the nonprofit operations arm of the Virginia Innovation Partnership Authority (VIPA), VIPC is the commercialization and seed stage economic development driver in the Commonwealth that leads funding, infrastructure, and policy initiatives to support Virginia's innovators, entrepreneurs, startups, and market development strategies. VIPC collaborates with local, regional, state, and federal partners to support the expansion and diversification of Virginia's economy.

Programs include: Virginia Venture Partners (VVP) | VVP Fund of Funds (SSBCI) | Virginia Founders Fund (VFF) | Commonwealth Commercialization Fund (CCF) | Petersburg Founders Fund (PFF) | Smart Communities | The Virginia Smart Community Testbed | The Virginia Unmanned Systems Center | Virginia Advanced Air Mobility Alliance (VAAMA) | The Public Safety Innovation Center | Entrepreneurial Ecosystems | Regional Innovation Fund (RIF) | Federal Funding Assistance Program (FFAP) for SBIR & STTR | University Partnerships | Startup Company Mentoring & Engagement. For more information, please visit <a href="www.VirginialPC.org">www.VirginialPC.org</a>. Follow VIPC on Facebook, Twitter, and LinkedIn.

## About the Commonwealth Commercialization Fund (CCF)

VIPC's Commonwealth Commercialization Fund (CCF) was launched on July 1, 2020 to foster innovative and collaborative efforts in Virginia. Combining two legacy state programs, the Commonwealth Research Commercialization Fund (CRCF) and the Virginia Research Innovation Fund (VRIF), CCF seeks technologies with a high potential for economic development and job creation and that position the Commonwealth as a national leader in science- and technology-based research, development, and commercialization.

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