

Startup nealhy raises \$1.3M in pre-seed to democratize NFT, Web3 investments

The Web3 startup will provide diversified investment opportunities and ease long-running market struggles.

DUBAI, UNITED ARAB EMIRATES, March 7, 2023 /EINPresswire.com/ -- [nealhy](#), a Web3 startup for investing in NFTs and cryptocurrency, has raised \$1.3 million in pre-seed funding. Backed by experienced Web3 investors, including renowned cryptohead 'DonGeraldo,' nealhy's founders will use these funds to grow a core team, hire talent, and boost sales & development.

Interest in Web3 markets has skyrocketed, with NFT marketplaces like [OpenSea](#) registering over 100 million unique visitors each month, but potential investors still face significant barriers to market entry. Regulators struggle to keep pace with fast-paced trading environments, and NFT prices are also on the rise: Serious investment requires \$20,000 or more.

To surmount these challenges, nealhy offers index tokens that enable investors to enter Web3 markets quickly and worry-free. Index tokens replicate the structure of classic exchange-traded funds (ETFs) by storing multiple virtual assets, diversifying the portfolio in case of unexpected market shifts. Moreover, index tokens like nealhy's \$NFTS retain real underlying value, with \$NFTS being pegged 1:1 to blue-chip NFTs.

Co-founders Ludwig Schrödl (CEO), Zied Said (CTO), and Tim Pascual (CMO) established nealhy after observing a gap in the market for diversified index tokens. With backgrounds that unite finance, data science, and a deep knowledge of virtual assets, the co-founders' expertise will keep investors at the forefront of a rapidly expanding market.

Although the founders' origins lie in Germany and Tunisia, nealhy is incorporated in Dubai so



Founding Directors of nealhy, from left to right. Tim Pascual, CMO; Zied Said, CTO; and, Ludwig Schroedl, CEO.

that investors can benefit from a world-leading, tax-friendly regulatory environment. (The UAE recently established the world's first independent virtual assets regulatory authority, known as [VARA](#).) nealhy will also incorporate in the Metaverse Zone of Anguilla to emit the token in a regulated environment.

nealhy handles transactions via blockchain technology, the decentralized Web3 network behind most cryptocurrencies. The Ethereum Net blockchain enables nealhy to openly display proof of reserve, confirming the presence of blue-chip NFTs in nealhy's digital vault.

"This is a space with enormous potential, and with any potential comes risk," says Zied Said, CTO of nealhy. "To counteract those risks, we maintain security by storing all assets in cold wallets and smart contracts. Each cold wallet is public and maintains completely transparent holdings."

As the market's first dynamic blue-chip NFT token, nealhy's \$NFTS stores the market's ten most valuable NFT collections. Currently these collections include the likes of CryptoPunks, Bored Ape Yacht Club, Mutant Ape Yacht Club, and Azuki, but because \$NFTS is allocated by the market, any single NFT collection will be swapped should it drop from the top ten. No single collection will ever comprise over 25% of \$NFTS' value.

"As NFT trading markets evolve, potential investors are showing increased interest in diversification," says Ludwig Schroedl, CEO of nealhy. "That's even more true for first-time investors. A blue-chip index token, like \$NFTS, provides superior investment opportunities at a reduced level of risk. And if we can do it with NFTs, we can do it with every asset on the blockchain."

nealhy plans to release the \$NFTS token in summer 2023.

###

Jerico Lugo
nealhy
jerico@nealhy.com

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/620349655>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.