

# Mindbrowser Welcomes Manisha, An Accomplished Marketer and Strategic Leader, as CMO

*Senior professional with extensive B2B marketing expertise joins Mindbrowser to drive continued growth*

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/EINPresswire.com/ -- Mindbrowser, a digital transformation and product engineering company, today announced that Manisha Khadge has joined their leadership team as Chief Marketing Officer to lead Mindbrowser's marketing and branding initiatives.

Manisha, a highly accomplished marketing practitioner with nearly two decades of experience in the B2B IT services and product industry will be responsible to drive scalable growth through demand generation and a customer-first approach.

She is an experienced growth marketer with a proven track record of scaling businesses and strengthening brands like Synechron, Tavisca (part of JPMC), Icertis, and others.



"We are excited to welcome Manisha to the team as our CMO. Her deep understanding of the market and customer needs, coupled with her innovative marketing approaches, will help us build stronger relationships with our customers and accelerate our growth." said, Ayush Jain, CEO & Co-founder at Mindbrowser.

"I am truly excited to join the Mindbrowser family! Management team here understands that marketing is key for any business to deliver scalable growth and Mindbrowser has a bright future based on its impressive culture, fantastic leadership team, and a strong portfolio in product engineering and digital transformation space." said [Manisha Khadge, CMO, Mindbrowser](#). "It's the perfect time for me to join Mindbrowser, with my North American and global experience in marketing, as Mindbrowser is all set to enter into the next phase of growth."

Manisha's prior experience to build and establish brands for software services and solutions companies will help create a unified global marketing strategy for Mindbrowser with a focus on engaging and building strong relationships with customers, partners, and the community at large.

Manisha further stated that "As a woman leader, I and Mindbrowser are committed to DE&I and as IWD recognizes and celebrates the women and girls who are championing the advancement of transformative technology and digital education with this year's International Women's Day 2023: "DigitALL: Innovation and technology for gender equality". Feels proud to join a progressive company like Mindbrowser, who has been running an exclusive [support women at work](#) program, where we help the career success of women returning to work and connect them with remote work opportunities."

About Mindbrowser:

Mindbrowser is the most trusted digital transformation and product engineering company with 10+ years of experience, digitizing 100+ customers in 7 countries across different industries. Mindbrowser focuses on Design Thinking, Clean Code, DevSecops & Quality Automation through its cutting-edge solutions in Mobility, Data Science, Cloud, IoT, Blockchain & ML.

Know more about Mindbrowser at [www.mindbrowser.com](http://www.mindbrowser.com)

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