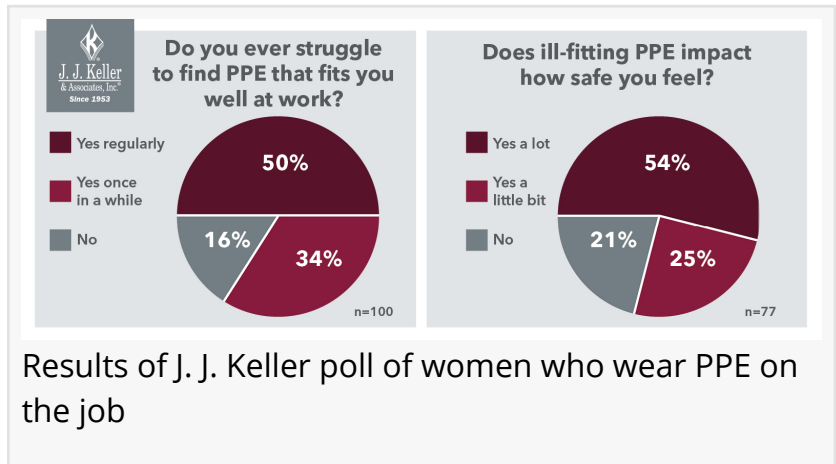


Women Struggle to Find Well-Fitting Personal Protective Equipment

J. J. Keller Poll Reveals Poorly Fitting PPE Impacts Feeling of Safety for Women in the Workplace

NEENAH, WISCONSIN, UNITED STATES, March 6, 2023 /EINPresswire.com/ -- During Women in Construction Week (March 5-11, 2023), a recent poll by the J. J. Keller Center for Market Insights has been released showing, despite growing numbers of women in jobs that require personal protective equipment (PPE), women still have trouble finding PPE that fits them well.



Results of J. J. Keller poll of women who wear PPE on the job

Of 100 women polled, all of whom have jobs requiring PPE, 84% said they struggle to find properly fitting PPE. And of those women, 75% said ill-fitting PPE impacts their feeling of safety on the job.

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J. J. Keller Center for Market Insights

These findings echo what the J. J. Keller Center for Market Insights found in its 2022 [PPE Pain Points study](#), in which 35% of PPE buyers found it difficult to locate and purchase items that fit their female employees.

“Some of the safety issues of ill-fitting PPE include loose-fitting apparel getting caught in machinery and decreased grip from larger-than-needed gloves, which can lead to accidents,” said J. J. Keller subject-matter expert and EHS editor Robin Marth.

“Too often, women have been stuck with the 'shrink it and pink it' mentality of PPE manufacturers — if there was anything offered at all,” said Bowen Engineering Safety Administrator Autumn Strickler. “Correctly fitted PPE is so important for safety reasons and for making your employees feel valued.”

Recognizing the need for additional PPE sizes that may be more suited to women and wanting to help companies promote safe and respectful workplaces, J. J. Keller & Associates, Inc. recently introduced its J. J. Keller™ SAFEGEAR™ PPE line in women's sizing. Items in this line were designed specifically with female proportions in mind, and include a variety of hi-vis apparel and gloves.



Women in Construction Week is a perfect time to examine how properly sized PPE for women can help create a safe, respectful workplace.

For more information, visit

[JJKeller.com/WomensPPE](https://www.jjkeller.com/WomensPPE). And follow J. J. Keller on LinkedIn, Twitter or Facebook for an ongoing source of safety tips from trusted experts.

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