



Mattered Ranked One of the Top 5 E-commerce Agencies in 2023

Named among industry greats, Matterred is forecasted to make waves in the E-commerce space in 2023.

LOS ANGELES, CALIFORNIA, UNITED STATES, March 6, 2023 /EINPresswire.com/ -- [Mattered](#), a digital marketing agency specializing in creating high-impact brand experiences, was just listed in the [Top 5 E-commerce Agency in 2023](#) by LA Weekly. 2022 was an explosive year for Matterred, and now they have their sights set on 2023. Recently named a finalist for Yotpo's Best Digital Marketing Agency, Matterred centers their efforts on custom digital experiences, hyper-focused on positive customer touch points — transforming boring interactions into meaningful brand connections. And the numbers speak for themselves.

In 2022, Matterred produced an average of 72x ROI for their clients through Yotpo SMSbump — when other agencies are averaging 27x ROI for the same time period. For one specific client, Matterred assisted in increasing their Nov-Dec revenue from SMS by 992% with an ROI of 98x, up 70% compared to the previous year. This past November, Meta Ads boasted an average of 7.58x ROAS, and in less than 10 months, Matterred grew a client's organic impressions on Pinterest by over 98,789%. While their numbers of the past are impressive, their ambitions for what's next are what sets them apart.

"It's not enough to increase numbers, but to forge meaningful connections that completely elevate the brand/customer relationship," says [Victor Ricci](#), CEO and co-founder of Matterred. "When starting with a new client, we're often charged with completely rebuilding or revamping existing channels. Where other agencies look for a plug and play approach to effectively deliver a solid/consistent result — it is not what drives Matterred. "Good and consistent" does not concern us, only "great and innovative" does."

Recognition as a Top E-commerce Agency of 2023 amongst the biggest names in the business positions Matterred as a leader in Digital Marketing, ready and eager to elevate brands above and beyond their current benchmarks. To learn more about Matterred or get in touch with their team, visit [Mattered.com](#) or email info@mattered.com.

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