

# 5G Monetization, the Latest Edition of TeckNexus 5G Magazine

*The question being asked across the entire telecoms sector is, "How can 5G be monetized?" The 5G Monetization edition of 5G Magazine answers this question.*

PHOENIX, ARIZONA, UNITED STATES, March 7, 2023 /EINPresswire.com/ -- [TeckNexus](https://www.tecknexus.com) announces the latest edition of their 5G Magazine, focusing on "5G Monetization." As 5G networks are continually being deployed globally, telecom providers seek answers as to how they can generate revenue from the 5G technology.

This edition of the 5G magazine offers in-depth articles and insights from leading industry players discussing the most pressing questions regarding 5G - how to monetize it? What are potential opportunities and challenges in terms of capitalizing on 5G technology? In addition, this edition provides a comprehensive overview of Gotransverse's monetization solution for creating a successful 5G marketplace.

In discussion with 5G Magazine, Rakuten Symphony's CMO Geoff Hollingworth delved into the reasons behind 5G revenue shortfalls, what operators failed to realize they should've anticipated, and what consumers & enterprises expect from the network operators.



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He then went further in pinpointing where operators could look for potential opportunities and defining the roles that come along when tapping these new opportunities related to high-performance computing & AI technology.

This magazine further delves into the significance of security and availability for monetizing 5G services and strategies. Additionally, it emphasizes that establishing a foundation in the metaverse is essential for making money off 5G technology. By understanding these points, telecom operators can cultivate opportunities for growth in their network.

This 5G Magazine issue features topics and industry experts in 5G Monetization. Notable names include James Messer - Founder and Chief Executive Officer at Gotransverse, Tim Pflugradt - Vice President of Customer Solutions at Gotransverse, Geoff Hollingworth - Chief Marketing Officer at Rakuten Symphony, Dean Rayne - Director of 5G & IOT Solution Enablement & Delivery at BT Group, Fredrik Sundling - Senior System Architect at Net Insight, and Michael A. Lesniak Lesniak - Business Development at SK Telecom.

Discover how you can monetize your applications with these thought leaders as they share strategies on revolutionizing 5G monetization for CSPs, plus building and profiting from what's coming next in this fast-changing landscape.

TeckNexus urges operators to go beyond the basics of speed and the customer experience to maximize their revenues and add value. Taking it a step further, they must look towards edge cloud platforms and AI-based solution stacks if they want to secure a greater slice of the profit pie.

In the 5G Magazine, 5G ecosystem players can find valuable information on utilizing new approaches and forming ecosystem partnerships to capitalize upon their investments in 5G technology. From exploring marketplaces to discovering opportunities for growth beyond just providing connectivity, this magazine is an invaluable resource. Unlock all of the insights from [TeckNexus 5G Monetization Magazine, here.](#)

If you're looking for in-depth insights on 5G offerings and plans from over 100 global network operators, [TeckNexus 5G monetization research report](#) is the perfect solution. Here are just some of the important questions the report will answer:



- What are the global and regional trends in 5G monetization?
- What are the current and future 5G use cases that can be monetized?
- What are the key drivers and barriers to 5G monetization, and how can stakeholders overcome these challenges?
- How do different 5G deployment models (e.g., public vs. private networks, network slicing) impact monetization opportunities?
- What is the role of ecosystem players in 5G monetization, and how can they collaborate to create new revenue streams?
- How can operators leverage data analytics and AI to optimize monetization opportunities and improve the customer experience?

These key questions will provide comprehensive information on the current monetization opportunities and challenges in the 5G ecosystem and offer insights into the strategies and best practices for creating sustainable revenue streams.

#### About TeckNexus

TeckNexus is a leading media and research company focused on connectivity and technology. The company provides market intelligence, research, and insights to help businesses and organizations navigate the complex and rapidly evolving world of technology.

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