

# GPEL & BO FRIENDS JOIN FORCES TO BRING AN ADORABLE LIFESTYLE BRAND TO THE U.S. MARKET

UNITED STATES, March 9, 2023

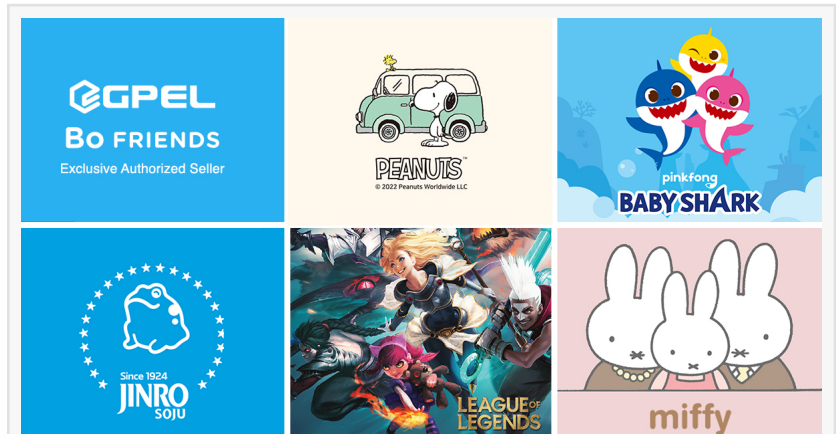
[/EINPresswire.com/](https://www.einpresswire.com/) -- Global manufacturer [GPEL](https://www.gpel.com/) announces a partnership with Korean tech and lifestyle accessories brand [Bo Friends](https://www.bofriends.com/). GPEL is broadening its product base by bringing top-notch goods to U.S. consumers as the official exclusive authorized seller of Bo Friends products.

This international sensation brings smiles and happiness to people with its lovable characters. Bo Friends was founded in Korea in 2019 and has exploded in just four short years. Today it has characters like Snoopy, League of Legends, Jinro Soju, Miffy, Baby Shark, and many more!

And now, thanks to the collaboration with GPEL, Bo Friends' charming and playful character items will be exclusively available on Amazon in the U.S. GPEL will continue to keep up its high standards and abide by its motto "We take pride in everything we make." This exciting expansion includes everything from lifestyle décor to electronics.

The innovative products are super cute and fun for the little ones and practical and functional for everyday use. Products like the Jinro Soju Dispenser, Jinro Beverage Cooler, League of Legends Mousepad, and the Snoopy 3-in-1 Wireless Charger have customers clamoring for more.

"We are thrilled to partner with Bo Friends and bring their adorable and charming characters to



GPEL and Bo Friends Join Forces



Jinro Soju Dispenser & Cooler

our U.S. customers," said Liam Kim, the CEO of GPEL.

At Bo Friends, this team of professionals keeps their finger on the pulse of the latest trends, coupling them with tried-and-true manufacturing practices. The Korea-based company is committed to using high-quality materials to ensure durability and longevity.

For more information and to check out the latest products, log on to Bo Friends' Amazon store at <https://www.amazon.com/gpel>.

Items can be purchased on Amazon, [Etsy](#), & eBay.

Log on to Ebay: <https://www.ebay.com/str/gpelinc> or

Etsy: <https://www.etsy.com/shop/GPELStore>.

\* JINRO SOJU DISPENSER: [https://www.amazon.com/Dispenser-Automatic-Touchless-Original-Silicone/dp/B0BSGCMR69?ref=ast\\_sto\\_dp](https://www.amazon.com/Dispenser-Automatic-Touchless-Original-Silicone/dp/B0BSGCMR69?ref=ast_sto_dp)

\* SNOOPY MOOD LAMP HUMIDIFIER: [https://www.amazon.com/Peanuts-Humidifier-Rainbow-OFFICIAL-LICENSE/dp/B0BQCY4FY1?ref=ast\\_sto\\_dp](https://www.amazon.com/Peanuts-Humidifier-Rainbow-OFFICIAL-LICENSE/dp/B0BQCY4FY1?ref=ast_sto_dp)

\* BABY SHARK AUTOMATIC SOAP DISPENSER: [https://www.amazon.com/Shark-Music-Automatic-Dispenser-Handwash/dp/B09NLXX95C?ref=ast\\_sto\\_dp](https://www.amazon.com/Shark-Music-Automatic-Dispenser-Handwash/dp/B09NLXX95C?ref=ast_sto_dp)

Jason K.  
GPEL and Bo Friends  
+1 858-736-6213  
support@gpelstore.com  
Visit us on social media:

[Twitter](#)

[Instagram](#)

[Other](#)



Snoopy Mood Lamp Humidifier



Baby Shark Automatic Music Soap Dispenser

This press release can be viewed online at: <https://www.einpresswire.com/article/620978872>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.