

Commerce Trailblazers to Share Diverse Perspectives at MPC: The Digital Commerce Event

Cross River Bank, Discover, Elavon, Kount, Relevantz, U.S. Bank, Walker Group and Other Leaders to Speak in Atlanta, Aug. 23-25

ATLANTA, GA, USA, March 9, 2023
/EINPresswire.com/ -- [MPC: The Digital Commerce Event](#), will bring top-tier

keynote speakers and panelists to the Westin Atlanta Perimeter North for three days of live speeches, demos, exhibits and networking. These dynamic, attention-grabbing speakers are known to everyone in their industries and are shaping the future of digital commerce and alternative payments, noted MPC Executive Director Marla Ellerman.

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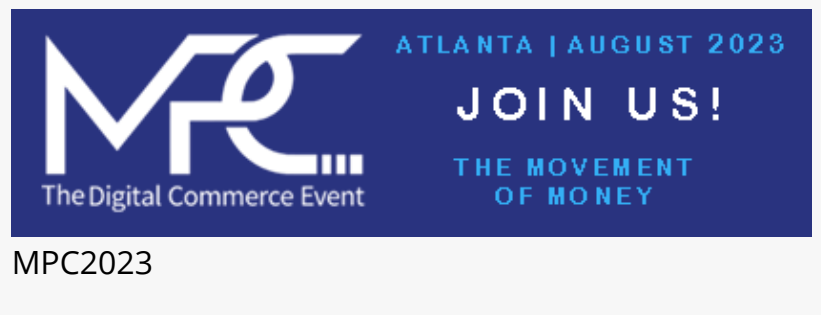
MPC23 will offer a diversity of perspectives from industry leaders who are innovating and disrupting traditional commerce and finance in novel and highly transformative ways.”

Marla Ellerman, Executive Director, MPC

“We could not be more excited to bring you these digital commerce thought leaders,” Ellerman said. “Their careers are legendary and their followers will be excited to meet them personally and hear them speak on a variety of topics impacting fintech, banking, security, payments, retail, and technology and have invaluable insights and information.”

Ellerman further noted a senior official from the Federal Reserve will discuss the newly activated FedNow Service, which is paving the way for an improved customer experience and payments landscape through its innovative infrastructure. This session will take the audience through the Fed’s journey of implementation, she explained, so that they can learn how to leverage FedNow to enhance their own customer experience.

Ellerman, whose background spans over twenty years in the telecom industry, additionally noted that this year’s conference will expand its focus to include all stakeholders across the commerce value chain, to provide an in-depth view of evolving communications with fresh content, interactive sessions, first-rate networking and live demos in the exhibit hall.



Star-Studded Line-up

Ellerman stated this year's theme, "[The Movement of Money](#)" celebrates dynamic, ever-changing technologies, trends and payment flows. The thirteenth annual conference, MPC23, she noted, will offer a diversity of perspectives from industry leaders who are innovating and disrupting traditional commerce and finance in novel and highly transformative ways.

Stars from banking, blockchain, cryptocurrencies, fintech, payments and financial services sectors will take the main stage at MPC23, Ellerman added. Attendees will hear exclusive, high quality content and actionable intelligence from leaders in every sector of digital commerce and numerous regions from around the world.

"MPC is the place to be to network, learn and grow while expanding your knowledge base and database," Ellerman said. "As everyone who has ever attended one of our conferences would agree, this is the place to make deals, forge new relationships and get up to date on payments, blockchain, digital currencies, cybersecurity, consumer privacy and customer experience."

Special Rates Available

Ellerman urged attendees to take advantage of special hotel rates and sign up for MPC's monthly newsletter, The MPC Show Times.

"Digital payments continues to drive economic recovery," Ellerman said. "Our industry is fostering safe, sustainable and financially inclusive commerce, leaving no consumer or business behind."

For more information and to register for MPC23, register before May 31, 2023 for an Early Bird discount and enter Code MPC23EBX for additional savings. To grab your front row seat at MPC23, visit <https://mpcevent.com/register-now-payment/>

ABOUT MPC: The Digital Commerce Event

MPC: The Digital Commerce Event is the premier annual conference and expo for alternative payments leaders. Known for its constellation of thought leaders, innovators and decision-makers, MPC spans the entire digital commerce value chain, providing perspectives from leading financial, technology, government, retail, marketing, and mobile industry brands. Join the world's



MPC: The Digital Commerce Event

foremost experts in emerging payments, loyalty, blockchain, digital currencies, cybersecurity and consumer privacy and more at MPC: The Digital Commerce Event.

ABOUT MPC23

MPC23, which marks the 13th year of MPC: The Digital Commerce Event, will be held at the Westin Atlanta Perimeter North from August 23 to 25, 2023. Themed, "The Movement of Money," the exclusive event will focus on alternative payment technologies in established and emerging markets, connecting participants with the future of commerce. For more information, visit www.mobilepaymentconference.com.

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