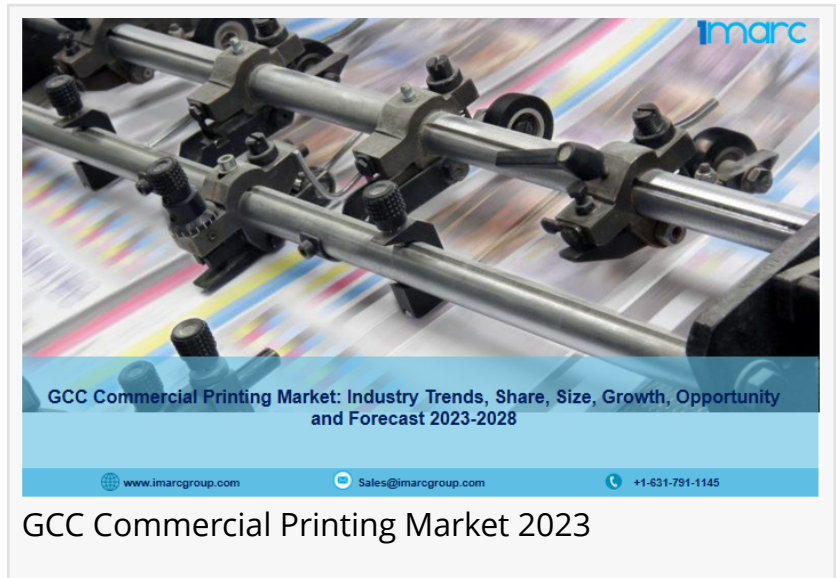


# GCC Commercial Printing Market Is Expected To Reach US\$ 9.2 Billion by 2028 – IMARC Group

*According to the latest research report by IMARC Group, The GCC commercial printing market size reached US\$ 7.7 Billion in 2022.*

SHERIDAN, WYOMING, UNITED STATES, March 9, 2023 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "GCC Commercial Printing Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028" The GCC commercial printing market size reached US\$ 7.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.2 Billion by 2028, exhibiting a growth rate (CAGR) of 2.82% during 2023-2028.



## Industry Definition and Application:

Commercial printing represents the process of transferring artwork and prints onto a piece of paper or cardboard in bulk volumes. The process involves layout designing, printing, binding, composition, press productions, etc. In line with this, commercial printing comprises a paper feed, fold-out tray, ink replacer, digital or analog control panel, memory card reader, a paper output tray, etc. It is extensively used to produce brochures, books, posters, flyers, magazines, newsletters, cartons, and other such materials that can be utilized for promotional purposes.

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## GCC Commercial Printing Market Trends:

The expanding publishing and printing sector and the development of large corporate organizations are primarily driving the GCC commercial printing market. Additionally, the

introduction of electrophotography, inkjet, and gravure print technologies, the rising consumer environmental concerns, and the widespread adoption of eco-friendly printing techniques, which minimize waste and utilize less energy, are further catalyzing the market growth. Besides this, the escalating demand for bulk printing by various organizations, owing to its cost-effectiveness and efficiency, and the inflating need for physical hardbound books are acting as significant growth-inducing factors.

Moreover, the growing utilization of green commercial printers that use eco-friendly paper, inks, coatings, chemicals, etc., and facilitate reducing and reusing waste is also bolstering the market growth across the country. Apart from this, the increasing popularity of paperback books and magazines to provide high comfort and convenience as compared to their digital counterparts is propelling the market growth. Furthermore, media and document management services enable organizations to enhance their distribution and promotion capabilities for both print and non-print materials, which is anticipated to fuel the GCC commercial printing market over the forecasted period.

#### GCC Commercial Printing Market 2023-2028 Analysis and Segmentation:

##### Competitive Landscape:

The competitive landscape of the industry has been examined along with the profiles of the key players.

The report has segmented the market on the based on region, technology, print type and application.

##### Breakup by Technology:

- Lithographic Printing
- Digital Printing
- Flexographic Printing
- Screen Printing
- Gravure Printing
- Others

##### Breakup by Print Type:

- Image
- Painting
- Pattern
- Others

##### Breakup by Application:

Packaging  
Advertising  
Publishing

Breakup by Country:

Saudi Arabia  
UAE  
Qatar  
Oman  
Kuwait  
Bahrain

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Key highlights of the report:

Market Performance (2017-2022)  
Market Outlook (2023- 2028)  
Porter's Five Forces Analysis  
Market Drivers and Success Factors  
SWOT Analysis  
Value Chain  
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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