

# Oral Cancer Treatment Market Size Worth US\$ 2.5 Billion by 2028 | CAGR of 5.50%

BROOKLYN, NEW YORK, USA, March 13, 2023 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "[Oral Cancer Treatment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028](#)," offers a comprehensive analysis of the industry, which comprises insights on the oral cancer treatment market. The global oral cancer treatment market size reached US\$ 1.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.5 Billion by 2028, exhibiting a growth rate (CAGR) of 5.50% during 2023-2028.



Oral Cancer Treatment Market

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## Oral Cancer Treatment Market Outlook:

Oral cancer is the abnormal growth of cells in any part of the mouth, including the lips, tongue, gums, and lining of the cheeks. It can affect people of any age but is more common in older individuals and those who use tobacco or consume alcohol excessively. Oral cancer treatment typically involves a combination of surgery, radiation therapy, and chemotherapy. The treatment plan depends on the cancer stage, the tumor's location and size, and the patient's overall health. Targeted therapy and immunotherapy are the latest treatment options sometimes used for oral cancer. Treatment aims to remove cancer and prevent it from recurring while preserving the patient's ability to speak, eat, and breathe normally.

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## Oral Cancer Treatment Market Trends:

The global market is primarily driven by the growing incidence of oral cancer. In line with this, the increasing adoption of novel therapies and drugs that are more effective than traditional treatments is significantly contributing to market growth. Furthermore, the key players, including pharmaceutical companies and medical device manufacturers, are developing new drugs and therapies that can improve patient outcomes. Apart from this, the increasing public awareness about the importance of early detection and treatment of oral cancer is stimulating the market. Moreover, advancements in medical technologies, including diagnostic imaging and surgical techniques, have improved the ability to detect and treat oral cancer, creating a positive outlook for the market. Besides, the growing demand for personalized medicine and targeted therapies that can improve patient outcomes and reduce the overall cost of treatment is favoring the market. Additionally, government initiatives to improve access to healthcare services and reduce the burden of oral cancer, including public health campaigns and funding for research, are expected to provide a boost to the market.

Key Market Segmentation:

Competitive Landscape with Key Players:

- Bristol-Myers Squibb Company
- Merck & Co. Inc.

Type Insights:

- Oral Squamous Cell Carcinoma
- Oral Verrucous Carcinoma
- Mucoepidermoid Carcinoma
- Oral Cavity Lymphomas

Treatment Type Insights:

- Chemotherapy
- Radiation Therapy
- Targeted Therapy
- Surgery
- Others

Age Group Insights:

- 30-49
- 50-69
- Above 70

End-User Insights:

- Hospital
- Home Care
- Specialty Clinics
- Others

#### Breakup by Region:

- North America (United States, Canada)
- Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organisations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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