

## SVB's Collapse Highlights the Potential of Metaverse Fintech in Banking Industry

Metaverse Fintech Emerges as Potential Solution-Silicon Valley Bank Collapse Highlights Urgent Need for Innovation in Banking

NEW YORK, NEW YORK, USA, March 13, 2023 /EINPresswire.com/ -- Silicon Valley Bank (SVB), which has catered to technology start-ups and the venture capital community, saw its demise on March 10, 2023, when it was seized by California regulators after a deposit run. SVB's decision to put the bulk of its deposits into bonds turned out to be a bad bet, leading to a significant asset/liability mismatch. This article



Silicon Valley Bank headquarters

explores the potential of metaverse fintech in addressing some of the issues faced by SVB. Metaverse fintech combines blockchain, tokenization, decentralized finance (DeFi), and virtual reality (VR) into financial services to create more transparent, decentralized, and efficient financial systems. Tokenization, the use of Al and machine learning (ML) algorithms, and VR are some of the key features of metaverse fintech that can enhance risk management, increase customer engagement, and create more decentralized financial systems. However, the article highlights the need to balance innovation with responsibility, emphasizing the ethical responsibility of using metaverse fintech in the banking industry.

On March 10, 2023, California regulators seized Silicon Valley Bank (SVB) after a deposit run, marking the biggest bank failure since Washington Mutual in 2008. SVB's decision to invest the bulk of its deposits into bonds proved to be a bad bet. The bank invested in longer-term mortgage securities with more than 10 years to maturity, leading to an asset/liability mismatch that proved fatal when interest rates rose sharply and the bond market cratered in 2022. At the end of 2022, SVB held \$117 billion of securities, which accounted for the bulk of its \$211 billion in assets. These bonds were showing big losses, with some \$91 billion of the bond portfolio, classified as "held-to-maturity" securities for accounting purposes, worth just \$76 billion. The loss of \$15 billion compared with a loss of just \$1 billion at year-end 2021, before bond prices

SVB's collapse highlights the need for banks to adopt new technologies and management strategies to manage risk better and stay competitive. Metaverse fintech offers a potential solution. Metaverse fintech is a term used to describe the integration of blockchain, tokenization, decentralized finance (DeFi), and virtual reality (VR) into financial services. By leveraging these technologies, metaverse fintech companies aim to create more transparent, decentralized, and efficient financial systems that are accessible to anyone with an internet connection.

Tokenization is one of the key features of metaverse fintech that can enhance risk management. By creating digital tokens that represent ownership in assets, metaverse fintech companies can streamline the trading, settlement, and custody of these assets. Tokenization also enables fractional ownership, which means that investors can buy and sell smaller amounts of assets, making them more accessible to a broader range of investors.

The use of AI and machine learning (ML) algorithms is another key feature of metaverse fintech that can enhance risk management. For example, by analyzing large amounts of data on economic trends, market sentiment, and other factors, AI and ML algorithms can create predictive models that can help banks better manage risk, make more informed investment decisions, and prevent fraud.

Metaverse fintech also offers the potential to create more immersive and interactive customer experiences using VR. For example, a VR-powered banking app could allow customers to explore different investment options, track their portfolio performance, and interact with financial advisors in a virtual environment.

Metaverse fintech and centralized finance can also be combined to provide more robust solutions. Tokenization and blockchain can be used to enhance risk management and provide liquidity, while traditional centralized finance can be used for other areas of banking such as lending and underwriting.

The collapse of SVB serves as a reminder of the potential consequences of neglecting innovation and new technologies and management strategies and ensure that they are used in a responsible and ethical manner.

In conclusion, the collapse of Silicon Valley Bank highlights the need for traditional banks to adopt new technologies and management strategies to stay competitive and manage risk effectively. Metaverse fintech offers a potential solution to many of the challenges facing traditional banks, including liquidity, risk management, and customer engagement. By leveraging blockchain, DeFi, VR, AI, and ML, banks can create more transparent, decentralized, and efficient financial systems that are accessible to anyone with an internet connection. However, it is important to recognize the ethical responsibility of using these technologies in the banking industry and ensure that they are used in a responsible and transparent manner. Ultimately, the

lessons of Silicon Valley Bank's collapse should serve as a reminder of the need for innovation in the financial industry and the potential benefits of metaverse fintech.

At the Metaverse International Standardization Foundation and the American Metaverse Association, we share a common goal of creating a metaverse financial ecosystem that benefits everyone. We leverage the power of metaverse fintech to enable enterprises to incubate their transformation and facilitate their listing, providing a nurturing environment for growth and success. Our unwavering commitment to leveraging cutting-edge technology to promote human-centric values and drive positive change sets us apart. As the creators and practitioners of the groundbreaking concept of Metaverse Al Fintech, we are thrilled to announce the launch of the 1st Global Metaverse Innovation Competition EXPO (GMI EXPO). Through this platform, we aim to foster creativity, accelerate progress, and facilitate the global adoption of metaverse technology and fintech.

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