

Habitat for Humanity Children's Playhouse Program Empowers Small Business

BOISE, ID, UNITED STATES, March 15, 2023 /EINPresswire.com/ -- Boise Valley Habitat for Humanity (BVHFH)'s launch of its children's Playhouse Program supports small businesses, like Amisa's childcare business. Through partnership with Economic Opportunity (EO) by Jannus, Inc., BVHFH collaborates with individuals and small businesses in need of a children's playhouse. BVHFH Children's Playhouse program empowers small businesses by providing a service for expanding operations.



Jenny Hay sits with Amisa's children in their new playhouse.

The Playhouse Program is a unique volunteer opportunity that gives groups and individuals a meaningful, creative and hands-on day of building playhouses that are then donated to local children or child-serving organizations or businesses. Amisa's business is one such place.

When asked why Amisa's family was chosen as the first playhouse recipients, Jenny Hay, child care business development project manager for EO by Jannus, Inc., said that she is extremely resourceful and is both deserving of the playhouse and extremely appreciative of it.

"We've already seen the children who were there at the time that Boise Valley Habitat for Humanity and Wells Fargo gifted the playhouse to them," said Hay. "The level of appreciation and utility for Amisa and also just the quality of the play environment, I knew that she could benefit from it and would also use it very enthusiastically and that the children she's caring for would use it very actively."

By partnering with Amisa's small business through the donation of a children's playhouse, Amisa can serve more children and expand her operations.

The funds raised through the Playhouse Program support Habitat's mission of building homes,

communities and hope. To sponsor a build, companies make a minimum donation of \$2,500 per playhouse to support the cost of their group's build day and benefit Habitat's affordable homeownership programs and services.

Groups or businesses interested in sponsoring the Playhouse Program may contact Jim Phelps at jphelps@hfhboise.org or (208) 331-2916.

Kenzie Lauritzen

Boise Valley Habitat for Humanity

+1 208-331-2916

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